

"Keep Carmel 'Different'" Newberry's Plea

Frankly Speaking-

By J. A. E.

We were wondering where our first page "lead" story was coming from this week. There was the usual run of automobile accidents—all distressingly similar and therefore monotonously uninteresting—the usual run of "petty stuff", and various other "news" items—any of which might be featured as a "lead" story by the "Main Street" press from Maine to California. In order to sustain interest, as well as to hold the Pine Cone to a certain artistic standard, and keep it "different," we were about to undertake a still hunt for another interview of the Alberto type, which appeared as the "lead" in our last issue, when suddenly, right out of a clear sky, came the voluntary article by our fellow citizen, Perry Newberry.

Now the Pine Cone is not a factional institution; does not believe in factionalism; hopes to play a useful part in Carmel in helping to obtain whole-hearted cooperation among all of the citizenry, including artists, writers, business and professional men, working men and the others, in behalf of constructive development of our unique and beautiful city, along lines that are always progressive, but above all—artistic and "different" as well.

Pardon the personal allusion if we say that while we have not been in Carmel long enough yet (our own misfortune) to really "know" its people, we hope to become better acquainted with them, and although we had heard a great deal about Perry Newberry, we had never seen or known him before he came to the Pine Cone office this week and after an introduction, at our request kindly agreed to write an article for this week's issue. But we do want to say right here, that so far as his article in this week's issue is concerned, we feel that it pretty nearly "rings the bell" and easily earns the prominence we give it upon its own "news values" and general interest. And while some may disagree with the opinions expressed by Mr. Newberry, they cannot disagree that the article submitted by him is of remarkably timely interest. We only hope that more of our readers may contribute articles of such interest, and thus help us not only to keep the Pine Cone interesting but useful, as well.

While the writer has heard some of Carmel's citizenry referred to as "nuts" as Mr. Newberry has so frankly expressed it, we have not heard this expression used in Carmel or by a Carmel citizen. And in hearing it before coming here, even then the reference was made with the apology that "of course, Carmel has changed and has thoroughly established itself in the eyes of the world as an art and cultural center."

Everyone in Carmel, and in fact, in the Peninsula section whom we have heard speak about Carmel and its well known colony of artists and

WARNING ISSUED

It is unlawful to explode fire-crackers or fireworks of any kind within the city limits of Carmel, except on the sand dunes which slope toward the sea, as provided in Ordinance No. 8, in which a penalty of \$100.00 for violation is provided. This warning was issued by the city officials today, and Marshal "Gus" is on the still hunt for juveniles or other offenders who disobey the law.

INDIAN SINGER COMING

TSIANINA, METROPOLITAN OPERA STAR, TO GIVE CARMEL CONCERT ON JULY 14th

Tsianina—with the grace of a Natural beauty and the delicate tracings of civilization seem to be intermingled in Tsianina, the Indian singer with the Metropolitan Opera Company who will appear in concert in Carmel under the auspices of the Peninsula Philharmonic Society of which Mrs. E. A. Kluegel is president, at the Theatre of the Golden Bough, Wednesday evening, July 14.

Tsianina is the singer who Melba declared "puts more real soul into her songs than any singer I have ever heard."

Schumann-Heink, beloved to American music lovers, declares "Tsianina is wonderful both personally and in her songs."

Pretty nearly everything connected with Tsianina is interesting, but not the least so is the fact that she is probably the only person extant whose biography has been set to music. The opera "Shanewis," by Charles Wakefield Cadman, was not only written for Tsianina; it was written about her. Its story of the "Robin Woman" is from incidents in Tsianina's life.

The singer returned recently from Rome where she has been studying and concertizing.

One of Tsianina's charms is that she is so sincere. She is fired by the purpose of building up the Indian art which she believes is dying out among the Indians themselves, and she is saddened by the

(Turn to page 8)

Riders Are Urged To Join Parade

Riders and their best mounts, with all trappings, are called to enter the Monterey Independence Day parade starting its march through the business section of Monterey at 9:30 a.m. Monday, July 5.

Billy Tripp, well known horseman, has been given charge of the section for horsemen and horsewomen, and he is issuing a call far into the mountains of Monterey county and as far south as Salinas for the best riders to meet him at the corner of Pearl and Alvarado streets, Monterey, 9 a.m. Monday morning, all ready to ride.

All riding academies are invited to be represented.

Carmel Pine Cone Want Ads advertise.

PARKES AND FARLEY BUY DOLORES STREET LOTS

A notable improvement in the Dolores street business section will be effected within the next thirty days as the result of the sale of two lots on the east side of the street between the Pine Cone office and the Clark Furniture Store by Henry P. Larouette.

Percy Parkes, Carmel contractor and builder, purchased the lot next to the Pine Cone office, and William C. Farley who operates a dry-cleaning establishment here bought the other lot. The one story frame building now occupying one of the lots is to be removed by Mr. Larouette within the next thirty days, according to Mr. Parkes.

No plans for the development of either lot has been announced, but it is understood that Mr. Parkes is willing to make a ground lease for the lot purchased by him.

Sanitary Board to Consider Sewer for Eighty-Acre Tract

ALL INTERESTED SHOULD APPEAR AT TONIGHT'S MEETING

A special meeting of the Carmel Sanitary Board will be held tonight in the City Hall to consider the petition presented at the meeting last Monday night on the advisability of installing a sewer in District No. 5 in the Eighty-Acre Tract. All property owners interested in the project are invited to attend the meeting.

Captain W. L. Tower will give the details and facts of the situation in that district, and will answer questions on the subject. It has been requested that all those having objections to the proposition of establishing a sewer in that district present them to the Board.

If a recommendation is made on the proposition as stated in the petition, the Board of Trustees will then consider it at the regular meeting next Tuesday night. If it is approved then, plans and specifications will be called for in the near future.

Seventeen names are on the petition at the present time. All others interested in the situation who live in that district are requested to sign it.

INTERESTING NEW FEATURE

An interesting page under the heading of "Shops and Tea Rooms of Carmel and Peninsula" begins on page seven in this week's issue of the Pine Cone.

It is featured by the advertisements of various tea rooms, art and other shops in Carmel, Monterey and the Peninsula section.

The Fiancee

Fer the life o' me I scarcely knowed Carmel, how she's gone and growed. In one short week, it seems to me, She's twice the size she taster be. "Some smart shops and swell hotels!" It really seems a miracle. O, how our gals grow up these days, And jest take on fine city ways; And yet it's natural, I guess, That fair Carmel's loveliness, Her captivating smiles, and lures Should win them city connoisseurs, Who know real values at a glance —The Fiancee of Brave Finance.

With apologies to Isaac J. Frazee.

BELIEVES CARMEL ARTISTS SHOULD HELP PLAN FUTURE

IN ARTICLE SUBMITTED FOR PUBLICATION MR. NEWBERRY SAYS HE DOES NOT OPPOSE PROGRESS OR IMPROVEMENT BUT MAKES AN EARNEST PLEA THAT DEVELOPMENTS BE CARRIED OUT WITH ARTISTIC ORIGINALITY WHEREVER IT IS POSSIBLE

By PERRY NEWBERRY

I was interested in the editorial in the Pine Cone that said Carmel's "difference" from other cities in the country should be retained, and expressed the belief that the town's growth was due to this lack of conformity with its fellows rather than to any acceptance of the standards of forward-looking cities. I had heard that the new editor and publisher of the Pine Cone was "standardizing" his plant, changing character, shape, dress and news-print of his paper, and I wondered if he knew what he meant by "different." That didn't sound as though he understood the meaning of the word, and I waited doubtfully for his "standardized" product.

If the Pine Cone had come to me in the dress of the Maine-to-Oregon big-town weekly, with all the well-known departments in its columns, and a Dr. Crane editorial in it, and "different" from the old Pine Cone in the real Carmel meaning of the word, I should have placed the editor among the hundreds of other residents of our town who want it "different," and begin making it similar the minute they settle into their new homes. Instead, the Pine Cone changes have been betterments; it is newzier, more interesting, bigger, looks more prosperous; it gives me more for my subscription money. Yet it remains "different" from the ninety-and-nine.

Oakes' Building Is Reported Purchased • By Lewis L. Thomas

THOMAS DENIES BUILDING IS TO BE SOLD TO JAPANESE

It is reported that the T. A. Oakes building, located on Dolores street, adjoining the postoffice, has been purchased by Lewis L. Thomas of Monterey, former newspaper man and recently editor of the magazine "Western Arts." It is understood that this magazine was sold by Mr. Thomas to R. M. Swisher, and the publication, which was temporarily interrupted, has been resumed with the July issue.

About the middle of May, it was reported on excellent authority, that the Ito Company, a Japanese art and curio chain store concern, was endeavoring to purchase the Oakes building.

When questioned as to his purpose in buying the Oakes building, Thomas declared emphatically that he had purchased it solely as an investment and had no intention of disposing of it to the Japanese company.

Associated with Thomas in the purchase of the building is James G. Merbs, former editor of the Pacific Grove Review. When questioned, Merbs said that the "building would undoubtedly be placed on the market again." He further declared that a rumor that a large hotel was to be erected on the site of the Oakes building was without foundation.

It is understood that Henry Higginbotham of Carmel, who is said to have large property holdings in Berkeley, and who held an option on the Oakes building, recently exercised it in favor of Thomas.

It is further reported that Thomas' dealings were with H. H. Stoddard, connected with a lumber company in Santa Cruz, and not with Mr. Oakes, former owner of the building.

Nearly everybody who comes to live in Carmel wants the town to remain "different," and hasn't the slightest conception of what its "difference" is, how it became "different," or how to retain its "difference." Some people think that it has to do with holding back the town's population, being old-fashioned, keeping things primitive, getting along without the comforts and luxuries that modern life demands. Not a bit. No more than it means that the Pine Cone must remain eight pages instead of sixteen or twenty; must be set by hand instead of by linotype; or be printed on a platen hand-press instead of a rotary. That idea of holding back progress has nothing to do with the notion of keeping Carmel different, for difference, as far as its definition applies to our town, means "originality."

Community originality is what has made Carmel a different town from its neighbors, and is what you found here that decided you to make it your home. It was a splashing over from the buckets of individual originality of a population that had a sufficient quantity of originality to unselfishly spill a bit of it for communal use. There must be pretty full buckets of originality in the hands of artists, writers, sculptors, musicians, poets and composers, for it is their principal stock in trade; if they haven't originality, they aren't. That's all. They cease to be. And Carmel has always had a fortunately big proportion of these purveyors of originality. They gave freely to the community what was—and has been proven to be—more valuable than money; bright, original ideas.

There is still this reservoir of great value here, more than ever before. Carmel has today more original minds in it than any other city in America ten times its size. But originality is valuable to the artist no less than to the community, and he needs all he has. He would give, though; he is rarely selfish of ideas; but strangely enough, he is seldom asked for advice in civic matters.

Rather curious, isn't it, that if

(Turn to page 2)

KEEP CARMEL "DIFFERENT" IS NEWBERRY'S PLEA

(Continued from page 1)

city whose beauty is one of its chief assets, should not be seeking the advice of those whose knowledge of beauty is a part of their very lives? Doesn't it seem strange that a town that has built its prosperity upon originality shouldn't be asking ideas of them who have that commodity? Is there upon any board of the town activities a single artist, writer, or musician of note? And isn't it true that when we do find the men and women of original minds before our city boards, they are usually opposing the propositions being considered?

The customary answer to these questions is that the artists oppose everything progressive; that they want to hold back population, comforts and modernity; in a word, they are "Nuts." That is far from the truth. They oppose, not progress, or population, or modernity, but unoriginality, Babbity. The standardization of Carmel into the mold of the Chamber-of-Commerce pattern is the thing they are against. So are you. So are nine out of ten of Carmel's permanent residents, and ten out of ten of its transients. But the artist, with a technical knowledge of beauty, with a scientific understanding of the meaning of "different," or originality, sees progress come to Carmel in the same pattern as it comes to other towns, and visioning the result as we who have not that knowledge cannot foresee it, shake their heads in protest.

These residents of Carmel know, too, that originality loses its quality of originality immediately upon its expression, and that the second time it is expressed, it is a copy. And a good original idea is always promptly copied. Carmel's difference from other towns lies in the fact that it has more originals than it has copies.

Today there are many cities that have open-air theaters similar to our Forest Theater. Sixteen years ago, when the idea of the Forest Theater came from some of the bright brain-pans of the community, it was quite daringly original; so unique that newspapers and magazines throughout the country commented on it. When Edward G. Kuster built his first, small shop on Ocean avenue, it was an original idea. Now there are a dozen similar places down-town, and other cities have copied the idea. So with the high-peaked, curved-edged roof, semi-English dwelling, that added a new type to Carmel's homes; now lifting high peaks everywhere. But every little while something truly original breaks in Carmel, gives impetus away from the beaten path, and lifts the whole town into the "different" class. And so long as this continues, Carmel will continue to progress.

So long as originality continues to flow for community use, it does not matter that things which made Carmel "different" have had to go. No one expected that the charming cross-cut pathways that once meandered over anybody's property would remain open against the owners' right to build. But we do think that within its street-lines, the pathways should curve, dodge around trees, wind to avoid destroying a manzanita or cascara bush, instead of hurting the eyes as now does Dolores' line of concrete sidewalks from Ocean to Eighth. No one thought that the roads that served for saddle-horses would be adequate for automobiles, but we had a right to expect on the one-hundred foot right-of-way of Ocean avenue, from Carpenter to Junipero streets, that the concrete would not stretch straight as a bow-string.

Is there anybody in Carmel who does not know that if the technical knowledge of beauty possessed by its artists had been called upon for the planning of that approach to Carmel, it might not have been made one of the wonderful roads of California? Within that one-hundred foot right-of-way was every requisite for giving charm, personality and beauty to the twenty-six foot wide roadbed of concrete.

oaks, pines and brush with which to frame vistas of blue bay, and conceal ugliness of man-made activities. Nor need it have added a dollar to the cost, or injured its usefulness. Instead of a speedway, we would have had a series of wonderful pictures.

This, though, is of the past, and my purpose is not to criticize what has been done, except to point the way for constructive future plans, but to show how Carmel is "different," and give a recipe for keeping it "different."

There used to be a horse-trough where the Soldiers' Memorial now stands at Ocean and Junipero. A roofed trough, red-tiled. As a watering place for horses, it seemed to be of value, though at that, it had as much utility as what stands there now. But it had beauty. It would stop an automobile in admiration of its character and unique interest. It was "different."

At many places, half-hidden by foliage, were what someone named "Milk shrines." Some of them were pretty, all of them were unique. Strangers here would see them, investigate, laugh and tell of them. Newspapers made copy of them. They were "different."

Because they were narrow, tree-dotted and winding, sidewalk-less and humpy, Carmel's streets were "different." Its beach without a hurdy-gurdy to vie with the music of the surf, is "different." So is Gus on his horse. I don't question that a traffic-cop needs a motor-cycle to produce results, but that combination isn't "different." It is easier and simpler to have a mailman shove your bills into a letter-box on the porch than to go to the post-office for them, but that daily rendezvous there was, is, and I hope will continue to be an important "difference" that Carmel enjoys over many another town.

Which makes me remember that most of Carmel's "differences" are intangible, not to be described, or tacked to an illustration. Like the friendly gathering at the post-office, with its interchange of ideas — or gossip — most of the town's originality has no public utterance. It is felt, not seen or heard. And it is felt most intensely by people who have the same traits of character, the same originality, and ideas that conform to a "different" town. And so, fortunately, we build.

The recipe, or suggestion that I make is a simple one. Our artists, writers and musicians would not be, perhaps, the best qualified men and women to handle the city's affairs, nor are they inclined to serve as trustees or commissioners. But they should be consulted, and their advice sought upon every phase of civic affairs that has to do in any way with beauty, or with originality. Their ideas should be secured, and be most carefully considered when most unique and daring. Instead of saying, "Impossible! No other town ever had such an ordinance, or did such an outrageous thing!" pause, hold our breaths, swallow once or twice, and stammer, "Well, now — maybe — why not? It's certainly different!"

The Dirty Work

The helplessness of mere man in the presence of ordinary domestic tasks was illustrated in the case of the old miner, who explained that he had once tried to improve his cooking by studying a book of recipes. "It was no use," he said sadly, "because every one of them receipts starts off with 'take a clean dish.'"

He was kin to one of the sons of Mrs. MacLeod. She was called away from home one day just after dinner. As she was leaving she said to one of the boys:

"One of you must wash the dishes and the other wipe them and put them away, so that everything will be tidy when I get back."

"All right, mother," said Jack, "but Will's got to wipe them. I'm willing to wash, but wiping is such greasy work."

Elsie: "Mother, Bobbie and I were playing we're married and we quarreled and I'm going out to get a divorce." Mother: "A divorce, dear?" Elsie: "Yes, I know how to get one; you just go to a judge and get a transfer." — Boston Transcript

FRANKLY SPEAKING

(Continued from page 1)

writers, have done so with respect and appreciation, if not with enthusiastic pride. The latest recognition of this character came to our artists only last Friday when they were invited to a reception and tea by the Hotel Del Monte, that prominent business men attending a convention there might have an opportunity to meet and know them. Here, indeed, is art and commercialism literally "rubbing shoulders" and obtaining a closer understanding, each of the other.

Would it not be well then for Carmel officials to make it possible for our artists, writers, musicians and others of artistic expression and appreciation, to prove their practical value in helping to mold the Carmel of the future that it may retain its "difference" and become truly a city of art, letters and cultural inspiration?

Why not appoint an advisory board — without authority, if you please, except to investigate and recommend — made up from this portion of our citizenry — that their ideas and expression may find a useful and practical outlet for the good of all of Carmel. Have not these artists and writers, who have already played such an important part in the founding and upbuilding of this delightful community, a great service to perform in participating in the planning for the future? Surround them, if you will, with practical and logical minded men, who will carefully "sift" the ideas submitted, but why deny them of any opportunity to cooperate so that Carmel may not only preserve, but enhance its art and its "different" character and atmosphere.

Mr. Newberry, in this connection, has given us much to "think about" in the article appearing in this week's issue. We hope that others of our citizens will aid us in sustaining a vital interest in our news columns as well as render a distinct service to the city, in which they live by contributing constructive articles of this character, which we will endeavor to find space for, one place or another. And thanks, Mr. Newberry, for aiding us in making this week's issue of such unusual interest and "different" from the "Main street" variety of the public press.

Facts About Man of Today

For countless centuries man has shown himself capable of perfecting his tools, but not his mind, and all the varied apparatus with which he arms himself will not save him from an oblivion like that of the mastodon and the aurochs. His race will perish. The fate of the race is inherent in the fate of the individual.

Man is not more intelligent today than he was of old. He has accumulated resources of every kind, and he employs them in order to create others. But the inventor of wireless telegraphy is not more intelligent than the inventor of the wheel.

He has more industry, not more brains. He makes war with more devices, but not with more intelligence than the savage. From "Last Pages" by Anatole France, Translated From the French by Michael Corday.

Marionettes in History

Marionettes played their part in the fragrant groves of Nippur and in the hanging gardens of Babylon. Puppets of terra cotta amused the children of the kings of the Nile before the days of the pharaohs.

Their history dates back into the dawn of civilization, long before written chronicles began. Famous men from Sargon I to Bernard Shaw, from William the Conqueror to Wilhelm of Doorn, have been entertained by them.

It may be that the puppets have survived the iconoclastic progress of the centuries because they appeal to the atom of philosophy tucked away in the brain of each human being.

Poor Pulcinella Hung on a coat tree to await the next night's tragedy.

CAMPBELL'S CASH STORE

HERE ARE A FEW SUGGESTIONS FOR THAT DINNER

Fruit Salads	per can, 28c
Vegetable Salads	per can, 28c
Pineapple, broken slices	large can, each, 20c
Crab Meat, fancy	per can, 30c
Shrimps, fancy	per can, 15c
Ripe Olives	per can, 15c
Sweet Pickles	quart can, 45c
Sour Pickles	quart can, 35c
Bread and Butter Pickles	per jar, 40c
Tomatoes, solid pack	No. 2 1/2 cans, 2 cans for 35c
Spaghetti, Franco American	2 cans for 25c
Maine Sugar Corn	2 cans for 25c

CAMPBELL'S CASH STORE

NEAR THE POST OFFICE

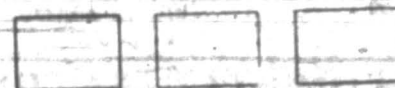
Cosmopolitan South Africa

South Africa is among the most cosmopolitan places in the world, according to L. Kee, writing in the Sydney Bulletin.

"I saw a suitcase in the window of a shop in Durban and decided to buy it," says Kee. "A pleasant Hindu took my order and requisitioned a negro boy to get the article from the window. A girl (race unascertainable because only her eyes were visible; but they had a suspicious blue Chinese tint in their whites) typed the sale note, and an aged white man took my cash. Finally a Zulu, dressed like Beelzebub, 'rickshawed' me and the case to the hotel. Each addressed the other in a different lingo."

Land in Extreme North?

The theory that land exists between Alaska and the pole has persisted for hundreds of years, and Dr. R. A. Harris, an American geographer, won considerable notice a few years ago by offering Arctic tide tables as proof of the existence of a large land mass north of Alaska, says Burt M. McConnel, in the Independent. There is also the fact that geese and ducks have been observed flying directly northward from Point Barrow during the early summer, and returning with their young a few months later from the same point of the compass. These are a few of the interesting theories in favor of the existence of land.

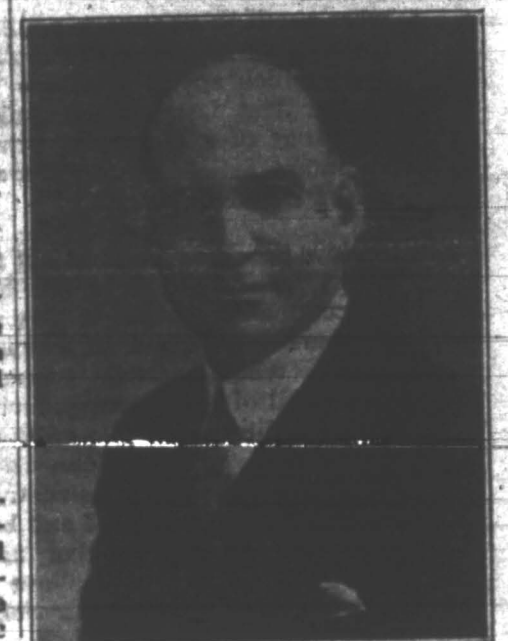


YOU CAN'T AFFORD NOT TO READ PAGE 15 READ AND USE THIS RAPIDLY GROWING WANT AD PAGE



POLITICAL CARDS

RE-ELECT



W. A. OYER, SHERIFF at the coming Primary Election

Henry C. Clausen Candidate for Treasurer

Monterey County Subject to PRIMARY ELECTION AUG. 31 1926

FOR COUNTY SUPERINTENDENT OF SCHOOLS Monterey County JAS. G. FORCE (Incumbent) Primary Election, Tuesday, August 31, 1926

J. M. HUGHES

FOR TAX COLLECTOR Monterey County

Primary Election, Aug. 31, 1926 General Election, Nov. 2, 1926

CANDIDATE FOR SHERIFF

EARL McHARRY

Of Blanco District Announces himself as a candidate for the office of SHERIFF of MONTEREY COUNTY, subject to the will of the voters August 31, 1926. BLANCO is the greatest producing district in Monterey County. Give it a chance to produce a SHERIFF.

RALPH C. MULLER

I hereby announce myself as a candidate for the office of Coroner and Public Administrator of Monterey County, subject to decision of the August Primaries, August 31, 1926.

Vote For

J. E. STEINBECK

(Incumbent)

Candidate for

TREASURER

of Monterey County

Subject to Primary Election

August 31, 1926.

CARMEL PINE CONE PRESS

PRINTERS - PUBLISHERS

STATIONERS

CARMEL - CALIFORNIA

Local News Notes of Interest

Telephone Us

This is your column and relates those little things that keep us in touch with our friends and neighbors. Subscribers and friends of the Pine Cone may feel free to telephone Carmel 2 any week-day between 8:30 a.m. and 4 p.m. and give the local editor any items of news they think may be of interest.

Berkeley Residents Here

Mrs. E. T. Garden, Miss Mary Garden and Dunston E. Gross of Berkeley are the guests this week of Miss N. Logan.

Home from Stanford

Dave Prince arrived home last week from Stanford University. He will spend the summer with his parents, Mr. and Mrs. Paul Prince, at their cottage on Camino Real.

Visit La Playa

Mr. and Mrs. Nat Deveridge of Hollywood spent a few days at La Playa Hotel last week.

Back for Summer

Miss Dorothy Cone, who has just recently completed her second year at Stanford University, returned to Carmel last week to spend the summer months here.

Visit San Francisco

Miss Alberta Langley and Miss Helen Wilson left recently for San Francisco, where they will remain a week.

Take Cottage Here

The Misses Alice and Anne Duffy have taken the Jackson home on the Point for a few weeks. They have recently returned from a trip abroad.

Attend Rodeo

Miss Beatrice Clark and Master Billy Argo attended the Rodeo and Festival at Hayward the first of last week.

Tacoma Residents Here

Mr. and Mrs. Harold Haldeman of Tacoma are in Carmel for a short stay.

Sail for Honolulu

Mr. and Mrs. Allen Lawry and their daughters, Helen and Patricia, sailed last week for Honolulu, on the Maui.

Visit in San Jose

Miss Elsie Wagner and Miss Geneva Christmas spent last week end at San Jose, visiting friends.

Motor to Sierras

Mr. and Mrs. Donald Hale motored to Bass Lake in the High Sierras, where Mr. and Mrs. Frederick Becholdt have a camp, last week, returning to Carmel on Sunday.

Here from Piedmont

Mr. and Mrs. Crowley and daughter Virginia, of Piedmont, have taken a house on the Point for the summer. They arrived in town last week. Miss Virginia Crowley is a student at Miss Ransome's School.

Take DeYoe Cottage

Mr. and Mrs. Louis Boisot of Chicago have taken the DeYoe Cottage on Camino Real for the summer months. Mr. Boisot is a brother of Mrs. Byington Ford. He spent several weeks visiting here last summer.

Interested Spectator

A much interested spectator at the Abalone League ball games last Sunday was William M. Roddy, who is connected with the executive staff of The Big Parade, moving picture spectacle. Mr. Roddy's family is vacationing here.

Visit Carmel

Mr. and Mrs. Bert Howard were early week visitors here. Mr. Howard is publisher of the Berkeley Courier and Mrs. Howard is a public speaker on dramatic affairs.

Returns from City

Mrs. Halsted Yates returned recently from a several days' visit to San Francisco.

Students are Guests

The Misses Christine Tappley and Clara Lou Nesbit of Stanford University were the guests last week of Miss Dorothy Cone.

Attend "Clarence"

Mr. and Mrs. Arthur Hanley and a group of the University of California Players attended the Arts and Crafts Theater Saturday night to witness the performance of "Clarence."

Attend Graduation

Captain and Mrs. Louis Ward of Alameda, former Carmelites, were in Carmel over the week-end to attend the graduation of their daughter, Helen, at the Sunset School. Miss Helen will attend Alameda High next year.

Noted Pianist Here

Miss Maude Wallendorff of San Francisco arrived recently to spend the summer in Carmel. Mrs. Wallendorff is a noted pianist.

Guests for Week

Miss Liza Kline and Mr. Russell Kline of San Francisco were the guests last week of Miss O'Sullivan on Santa Lucia.

Leave for Hollywood

Messrs. William Hanley and Howard Skinner left Carmel recently for Hollywood, where they will join Otis Skinner, brother of Howard.

Take Rainbow Cottage

Mrs. J. W. Porteus and family of Fresno have taken the Rainbow cottage on the Point for the summer.

Leave for Convention

Clara Smith Lawler, Hilda Argo, Dorothy Cone and Elsie Wagner left Carmel the end of the week for San Francisco, where they will attend the Kappa Alpha Theta National Convention. The convention is from July 1 to 5.

Here from Hollywood

Dr. E. T. Wood of Hollywood arrived in Carmel recently to spend the summer.

Guest from Los Angeles

Miss Mary Banfill of Los Angeles is the house guest of Miss Jane Lawler. She will remain here for a few weeks.

Visits in Carmel

Mrs. J. C. M. Spencer arrived recently to spend a few weeks with Mrs. M. J. Smith. Mrs. Spencer is from Los Angeles.

To Return in August

Mrs. Colin Ross, a well known Carmel resident, spent a few days here recently visiting friends. She will return here to live again in August.

House Guests Coming

Mrs. J. Collins and daughter, Miss Betty, have taken a cottage in Carmel for the summer. They are expecting to entertain house guests from San Francisco soon.

To Make Long Visit

Mrs. Douglas Wilson Dodge and her little daughter, Miriam, arrived in Carmel this week to spend several months with Mrs. J. M. Christie, Mrs. Dodge's mother. Mr. Dodge is enrolled in the officers training camp at Del Monte.

Dance for Sailors

The clubwomen of Monterey, Carmel and Pacific Grove are sponsoring a dance for the men of the U.S.S. Mississippi to be given tonight at the Monterey Auditorium. It is expected that many girls will be present from the three cities to entertain the sailors.

Coming Events

June 26 to July 5—Exhibition of Water Colors by Stanley Wood. Johan Hagemeyer studio, 2 to 6. July 1, 2, 3—"Arms and the Man." Forest Theater.

July 2, 3, 4—"R. U. R." Theatre of the Golden Bough.

Saturday Afternoon, July 3—Exhibition of the paintings of William Silva at the Carmelita Gallery on San Antonio.

Tuesday, July 6—Monthly meeting, City Trustees. City Hall.

Thursday, July 8, 8 p.m.—Travelogue of Panama, Peru and Ecuador by George L. Cooper. Arts and Crafts Hall.

Thursday, July 15, 3 p.m.—Lecture on Physical Development by Halldis Stabell. Theatre of the Golden Bough.

Wednesday, July 14—Solo Concert by Princess Tsianina, Metropolitan Opera. Theatre of the Golden Bough. Auspices of Peninsula Philharmonic Society.

Friday and Saturday, July 23 and 24—Children's play, "The Snow Queen." Golden Bough.

July 30, 31—"Hamlet." Forest Theater.

Aug. 12, 13, 14—"King Dodo," comic opera. Forest Theater.

Manzanita Theatre—Motion pictures every night, 7:00 and 9:00 o'clock.

Golden Bough—Spoken drama or motion pictures every week-end throughout the summer.

To Be House Guest

Miss Carolyn Bennett of Pasadena arrived Thursday morning, to be the house guest of Miss Virginia Rockwell for a few weeks.

Visiting Here

Mrs. J. H. L. Fish of Palo Alto is visiting in Carmel. Mrs. Fish is the wife of Professor Fish of Stanford University.

From Palo Alto

Miss Mary Easton and several girls from Miss Harper's School in Palo Alto are visiting in town for a few days.

Country Club Opening

Many Carmel people will be present at the opening of the Monterey Peninsula Country Club tonight. Over three hundred reservations have been received from people all over California.

Here from Berkeley

Mrs. James C. Curran and two daughters of Berkeley, Genevieve and Bernice, are the guests of Mrs. W. L. Overstreet for two weeks.

Visits Piedmont

Miss Natalie Myers returned to Carmel this week after spending some time visiting in Piedmont and Berkeley.

From Los Angeles

Mr. and Mrs. George Hall of Los Angeles are visiting Mr. and Mrs. Tad Stinson for a few days this week. The Stinsons are now living in the Nugent House on Monte Verde.

Entertain at Dance

Carmel and Monterey young people were entertained last evening at a dancing party given at the Arts and Crafts Hall by "Van and his Tampa Collegians." A series of these dances will be given throughout the summer.

Try Carmel Merchants First

You'll profit by it.

City of Paris Beauty Salon

The City of Paris has adopted to its chain of Beauty Salons the service formerly maintained by the Hotel Del Monte. A spacious Salon on the Mezzanine Floor of the new building has been completely equipped with specialists in every line of beauty service in attendance. Included in service offered is the diagnosis and treatment of the skin and hair.

Features of the Beauty Salon Service are the application of the Helena Rubinstein Valaza Beauty preparations and treatments and the Ogilvie Sisters Hair Tonics and treatments.

The City of Paris offers its own line—Minerva Beauty Preparations and Treatments—exclusive formulae taking into consideration the individuality of every skin.

Your patronage is respectfully solicited.

Hotel Del Monte Beauty Salon

Margaret Schoell in charge

"THINGS THAT MAKE A HOUSE A HOME"

In Addition to Furniture

We carry Armstrong's, Blabon's, Najra's and imported linoleums, as well as rugs of all kinds and sizes; Wedgewood ranges, etc.

Free Delivery Each Day to Carmel

Rudolph's Furniture Store

NEW MONTEREY

801 Lighthouse Avenue

Telephone Mont. 19-W



ONE VISITS
AND REVISITS
MILNOR'S
TREASURE ROOMS

We cordially invite you to visit our new shop in the beautiful Hotel Del Monte.

After a first visit to any of the Milnor Shops, one finds it delightfully easy to return. Just to loiter through these treasure rooms, is always a rare treat.

If merchandise purchased at MILNOR'S can be duplicated in the United States for less, or you are in any way dissatisfied, you have the privilege of obtaining a refund.

MILNOR
INC.
SOUTHERN
CALIFORNIA
Hotel Del Monte

GIFTS AS
LOW AS
FIFTY
CENTS

EDITORIALS AND SPECIAL FEATURES

Carmel Pine Cone

CARMEL-BY-THE-SEA, CALIF.

Established February 10, 1915.
Published Weekly by the Pine Cone Press Publishing Co.
Entered as second-class matter February 10, 1915, at the postoffice at Carmel, California, under Act of March 3, 1879.
Subscription rates: One year, \$2; Six months, \$1.25; Three months, 65c.
The Carmel Pine Cone's circulation covers Carmel, and in addition circulates widely in the Highlands, Pebble Beach, Carmel Valley and a large portion of the Peninsula. Its policy is to print the true news and promote the welfare of Carmel and the Peninsula section.
J. A. EASTON, Editor and Publisher.

All display advertising must be in the Pine Cone office not later than Wednesday noon for insertion in the Friday issue. Display advertising rates will be furnished upon request.

Deserves Your Support

This week-end witnesses the height of the theatrical season in Carmel. At a time when most of the theatres of the country are empty, closed until the Fall Season, our playhouses are filled to the overflowing. All of which means something more than the money taken in at the box office.

What does it mean? Ask Dr. Burton, Edward Kuster, or George Ball. They, together with others who are interested in theatrical production here, can tell, better than anyone else, just what it means.

We are certain, however, that it means a great deal more than many of those who witness these productions realize—something of great cultural value to Carmel of the present and of importance to Carmel of the future.

Search the world over for another city like Carmel and you will not find it. As Susan Porter says:

"It is an impersonal and continuing thing that has fostered such a love for the drama that now this little city can boast of three non-commercial theatres and is at the moment rehearsing for five productions. You do not live in a commercial age—not if you live in Carmel."

Carmel and its visitors should turn out en masse for these week-end productions. The men and women who have worked so unselfishly to make them a success deserve this recognition and encouragement. And we believe Carmel will respond—just as it always has in the past.

Peace Officer or Traffic Cop?

Carmel now has the dignity of a traffic officer. We have heard some of our fellow citizens refer to him as a "speed cop." We believe that designation is a mis-nomer.

Both the pedestrians, who walk, and the motorists, who drive, know from experience that a traffic officer can be of great protective value in Carmel.

Unintentional minor infractions of traffic laws, perhaps, are not so important, and may be winked at, whenever it seems judicious to do so. Intentional major infractions, however, should be curbed. And it is here that a traffic officer proves his value.

Some time ago, Santa Cruz decided to restrain traffic law violators, and appointed a "speed cop." Arrests were promptly and ruthlessly made for every violation—no matter how unintentional or trivial. But a little later, Santa Cruz learned that what it needed was a "peace officer" and not a "speed cop." Now in Santa Cruz, the "peace officer" is as popular as the "speed cop" was unpopular. And what is more important, the motorists are on their honor to obey traffic laws—are really trying to obey them.

If a motorist innocently violates a traffic law in Santa Cruz, instead of a ticket, he will quite likely find this notice hanging to his steering wheel:

To The Visitor Within Our Gates

Cordial Greetings:

We welcome you to Santa Cruz. We hope that you will enjoy your visit and will come again.

You have failed to obey traffic regulation as follows:
(Violation is cited.)

This is not a notice to appear before a Police Judge, but your car number has been taken, and in the future we respectfully request that you be more careful in the observance of the police regulations of our city.

Santa Cruz Police Department.

Is this such a bad idea? Anyway, until every city has uniform traffic ordinances, how is the visitor to know whether or not he is breaking local traffic laws?

N-E-W-S

N-E-W-S. North - East - West - South. This, according to one self-admitted "authority" is the meaning and derivation of the word "news."

There are, perhaps, only a couple of million other definitions. The publicity agent, alone, could give one million of these.

At a time when advertising (or publicity) is one of the greatest forces at work in the world, and when the paid publicity agent is seeking desperately to "graft" his way into the public press, it is interesting to know what an expert has to say about the proper definition of this word. Here are ten definitions given by Henry Justin Smith, managing editor of the Chicago Daily News, in an address before the Illinois

Houses on the Shore

Silent watchers of the dawn,
They shun the roadway, and to the hills
do turn their backs;
They take no heed of passer-by,
But stand, these houses of the shore,
In all absorbed deference,
Before the changeful sea.

The cottage, small and trim,
Seems, while I watch, to whisper
Secrets, which a strident wave did wash
upon its rock;
While hollyhocks of red and gold
Do slightly forward bend,
To catch the whispered word.

The tower of white, a master built
And topped with chocolate roof,
Seems haughtily to disregard
The buoyant wave about its base,
While turning distant gaze
Upon an endless line of gray.

What do they see, these coastly sentinels,
To thus engage their sight
Through days of inland rush,
And nights of inland calm?

Perhaps the casual stroller on the sands
Can never know the thousand different
lights of dawn,
The trillion colored sunsets,
Which these, who keep eternal watch,
Have seen in silent awe.

—Violet Crosbie, Huntington Park.

Eleven Years Ago

Reprinted from the Carmel Pine Cone of June 23, 1915.

"Eyes of the State on Carmel" is the heading of the article on the Serra pageant, that was produced in the Forest Theater under Perry Newberry's supervision. The article reads:

"Under the experienced supervision of Perry Newberry, the 'Pageant of the Padres' is rapidly assuming the finish of a well-rounded-out production. Almost every evening the principals may be seen at the Forest Theater perfecting the roles to which they have been assigned, while during the afternoons the group dancers are rehearsing the graceful movements of the 'Estudiantina.'

"Among the Spanish dancers so far selected are the following: the Misses Devendorf, Murphy, Waud, Hathaway, Hooper, Leavell, Turner, Crosby, Wood and Perry and the Messrs. Bremner, Pawson, Hooper, Williamson, Hanna, Leidig, Munroe, McDonald, and Campbell. Including those named, there will be twelve couples participating in the 'Estudiantina.'

which if present predictions are verified, will be one of the big 'hits' of the spectacle drama.

"Due to pressure of business, Joseph Hand, Carmel's versatile reality and insurance broker, has been compelled to relinquish the part of Alpoeb, the Indian brave, and this part will be taken by Mr. Ed A. Mills of the Feature Films Company, a professional actor possessing histrionic talents of a high order. Mr. Pawson has been chosen for the role of Gaspar de Portola, and if his work is any criterion, his interpretation will prove a revelation to those unacquainted with his capabilities as an actor.

"Other roles settled upon by Mr. Newberry are: Ludovic Bremner in the dual parts of Fra. Palou, and Fra. Gomez; Shirley Williamson as Senora Peralta, Henry Larouette as Fra. Crespi; W. L. Overstreet as captain of the Guards, Lawrence Leidig as Captain of Indian Horsemen, Mrs. W. L. Overstreet as Captain of the Cavaliers, Dale Tildon as Captain of Spanish Women, Ben Leidig as Captain of the Sailors, John Selby Hanna as Don (Turn to page 5)

Federation of Women's Clubs:

"News is a revelation of things which a few people know about made for the benefit of millions who would not otherwise know about those things.

"News is a synthetic food, delivered for the purpose of satisfying a great human hunger.

"News is the telescope and microscope of social laboratories.

"News is an unrheterical essay on life. It is poetry without form and art without artistic intention.

"News is like the explosion of a hidden mine on a peaceful sector of the battle front.

"News is a record of the good and the bad, but hardly ever of the indifferent.

"News is a statement, not always of the new, but sometimes of the new made old; a statement not merely of the unusual, but often of the cruel.

"News, which is sometimes spoken of as history, is rather an ingredient of history, and one which does not always stand the test of science.

"News is an implement wielded by a profession which is no respecter of persons, but tries to be a respecter of human conventions, according to the standards of a given time.

"News, at its best, is the comprehensive and credible, the enterprising but judicious, the eternally circumspect but above all the fundamentally fearless, disclosure of what the human race has been doing for the last twenty-four hours."

LETTERS TO THE EDITOR

Pasadena, Calif., June 24, 1926.
Editor, Pine Cone,
Dear Sir:

May I take this opportunity to offer you my congratulations for the remarkable development of the Pine Cone during the last few weeks. Your paper has become a great factor in the life and progress of Carmel. I trust the organization of the Music Club may soon be effected. Both Mrs. Wright and myself are greatly interested in music and will be happy to have a part in the formation of the club.

With every wish for continued success, I am,

Yours truly,
P. B. WRIGHT.

Salinas, Calif., June 28, 1926.
Editor, Carmel Pine Cone,
Dear Sir:

I wish to compliment you on the many improvements that you are making in the Pine Cone. It is a real asset to our community and we hope it prospers in every way.

Some day when you have time I hope you will stop in my office and I would like to show you around the Salinas Valley because the Salinas Valley is as much a part of you as Carmel is a part of us, and I believe that we can both benefit by becoming closer associated. The Salinas Valley is perhaps the largest undeveloped district in California and has more possibilities agriculturally than any other similar sized district.

The Monterey Peninsula is destined to be, if it is not already, the playground of the world. We in Salinas believe that it is ours as much as the people that live there. There isn't a tourist who comes in to the Chamber of Commerce, but who is told of the wonders of the Monterey Peninsula and hundreds are sent there from this office who would not otherwise go.

Therefore, we hope that you will become better acquainted with this district so that you will give this district its just credit in your improved paper.

Sincerely,
FRED S. McCARGAR,
Secretary-Manager,
Salinas Chamber of Commerce.

I'LL ALWAYS REMEMBER

By Hammond Sterling

The day was dark and misty
As dim as my mood and whim;
No purpled sunsets kissed the sea,
As I loitered south with him.

But the vast and limitless mountains,
And the curves of ashen sand
In my heart found a quiet echo
As I gazed, and clasped his hand.

We passed through wooded trails
And came to the last lone tree
That standing there, its back wind-bent,
Cast a spell o'er him and me.

We cast our way along again,
Silent, the world our kin,
And wondered if so much beauty
Could harbor any sin.

Then away from the sea and grey-
ing clouds
We turned inland where the red-
woods rise,
And there in the mystery of silence
and shade
Found a peace that was life in dis-
guise.

Great trees standing staunch, arms
lifted high;
A cone, falling softly, its brief life
done;
And then, seeping through in radi-
ant glow,
We stood transfixed at the shadow-
ing sun.

'T was one of those days quite per-
fect and full
When God smiled on His earth and
it was made good.
And though I may travel and seek
far and wide,
A vision goes with me—
a towering redwood.

EASTON ACQUIRES HALF INTEREST IN MONTEREY HERALD

Griffin Acquires Half Interest in
Pine Cone; No Change in
Papers' Policies

J. A. Easton, owner and editor of the Carmel Pine Cone, has purchased one-half interest in the Peninsula Daily Herald of Monterey from its owner and editor, Allen Griffin, who in turn has purchased one-half interest in the Pine Cone and its "aftercraft printery."

There will be no change in the news or editorial policy of either publication. The Daily Herald will continue to serve the entire Peninsula section as a daily newspaper and the Pine Cone will continue to serve Carmel and its contiguous territory as a weekly publication.

The principal purpose of establishing the new mutuality of interest between the two properties was to enable each to be of greater service to their communities and entire section as well as to obtain greater efficiency in mechanical production, which will be passed along to readers and advertisers in the form of improved news and feature content and increased circulation.

Mr. Easton and Mr. Griffin will act in conjunction as editors and managers of both properties, but the former will concern himself principally with management and the latter with editorial direction. Mr. Easton will continue to write his personal column in the Pine Cone under the heading of "Frankly Speaking" and Mr. Griffin will continue to write his personal column of "News Comment" in the Daily Herald.

Both publications are soundly established properties of long and useful service in their respective fields and under the new mutuality of interest now established will make further important improvements to keep pace with the rapid growth of Carmel, Monterey and the entire Peninsula section.

Both the Daily Herald and the Pine Cone have enjoyed a remarkably rapid growth in circulation and advertising as well as in their commercial printing business—the Pine Cone's circulation alone having increased by more than 300 copies since it was acquired by Mr. Easton, a little over one month ago. The circulation of these two newspapers now reaches approximately 90 per cent of the homes in Carmel, Monterey and a radius of ten miles, and this is to be rapidly extended to cover a still wider territory.

The Pine Cone will continue to be published in tabloid size and will retain all of its "different" individuality which has been characteristic since its establishment nearly twelve years ago. Mr. Easton, who came to Carmel on April 17, is now completing a new home in Eighty Acres, where he will permanently reside, and his personal interest and enthusiasm for Carmel and the Pine Cone will be increased rather than diminished as a result of the new development.

Advertisers will now be able to cover this entire section at a low cost for blanket circulation as the volume production will enable the Herald and Pine Cone to hold advertising costs to a minimum figure. The "aftercraft printery" of the Pine Cone will also benefit greatly through increased volume of work and production, largely made possible by the recent installation of the most modern equipment in this section of the state.

While both the Daily Herald and the Weekly Pine Cone will constructively co-operate as fully as possible in an effort to help build up this entire section, neither will diminish its effort to be of individual service to the respective communities in which they are published, just as they have in the past. Many important improvements are planned and will be carried out as rapidly as possible.

No doubt the much-looked-for third party will be the Evolutionists.—Knoxville Sentinel.

DE YOE MAY RUN FOR ASSEMBLY

Today or tomorrow, the announcement of Ray C. De Yoe of Carmel as candidate for the office of state assemblyman from this district is expected, according to the many friends who have been urging that he run for the office that has been held for the past two years by F. E. Dayton of Salinas.

Dayton, it is said, will not run again for the office, and has advised friends of his on the Monterey Peninsula that he believed De Yoe would be the logical candidate, giving the Monterey Peninsula territory a representative in the legislature for the first time in many years.

It is understood that Perry Newberry has given unqualified endorsement to the proposal that De Yoe run for the office, and that John Jordan and many other friends of the Carmel real estate man are among those who have pressed him to make the race. Word from Monterey and Pacific Grove carries the promise that he will receive hearty support in those communities. It is not improbable that if De Yoe makes his announcement today or tomorrow, he will not be opposed for the office.

KAY'S SANDWICH SHOP UNIQUE EATING PLACE

Kay's Sandwich Shop, which held its official opening Thursday in the unique little studio opposite the Post Office, attracted a crowd of visitors and townspeople. The interior is no less attractive than the outside. The unusual fireplace arrangement was the subject of much comment.

Kays will specialize in home-made cakes as well as imported jars of Marron Glaces and Syrian Honey. Breakfast, lunch and tea is to be served regularly except Sundays, when a cold lunch will be served.

An interesting exhibition of Rem's Arizona desert water-color scenes will be shown in the shop throughout the summer. The pictures will be changed from time to time.

Distinguished Author at Masonic Club

At its regular meeting last Tuesday evening the Carmel Masonic Club had as its guest of honor and speaker, Holman Day the well-known author.

Mr. Day is a member of Tranquil Masonic Lodge of Auburn, Maine, and found himself very much in touch with the Carmel body.

After a short business session during which H. L. Warren resigned as secretary and the election of Mr. Wild in his stead, Mr. Day launched into his subject. He took as his text: "A Yankee in the West," and for two hours amused and interested his audience by relating stories of Maine people, Maine politics and prohibition in Maine. He supplemented his evening comments by reciting some of his own dialect verses.

Following the talk the Masons and their friends adjourned to the banquet room, where an enjoyable hour was spent.

DE MOLAY'S MEETING

A meeting will be held next Tuesday night of Carmel's newly formed De Molay Club, and all visiting De Molays are invited to attend. A club house will be chosen in the near future by the boys, and officers will be elected as soon as the plans for organization have been completed. The club will meet on the first and third Tuesday of each month in order not to conflict with the Monterey De Molay meeting dates, the second and fourth Tuesdays.

A Mutual admiration society in any girl, looking at herself in a mirror.—Toronto Telegram.

The most effective sermon is that given by a good example. Good Housekeeping.

Professional basketball players bent upon getting out of the city out of pity.—Wall Street Journal.

ELEVEN YEARS AGO

(Continued from page 4)

Jose de Galvez, Herman Whittaker as Sargeant Ortega, and Grant Wallace as Costanzo.

"Death of an Old Resident," is the heading of another article on the front page.

"William P. Ball, for many years a resident of Carmel and vicinity, passed away last Saturday evening."

"He was born in Virginia, and had reached the age of ninety-four. He was the father of sixteen children, eleven boys and five girls."

"The deceased had a most active life. He was a veteran of the Mexican War in 1846, coming to California in 1850. He engaged in various pursuits, staging, cattle buying and ranching."

"He was buried yesterday at the Monterey Presidio, with military honors."

"Mrs. A. D. Signor is negotiating with those in charge of the Chinese exhibit at the exposition for the removal of the building to the La Playa grounds, at the close of the exposition. The intention is to use the edifice for a ball room and tea room."

"Surveys for road work in the Carmel Valley are completed, and contracts for work on the Coast road will be entered into shortly. These two roads will be the best that these two sections ever had."

"The roads to Carmel and to the Valley will also be much improved. About \$30,000 is available for this purpose."

"William M. Chase, the eminent artist, has just purchased for his own gallery Miss E. Charlton Fortune's wonderful paintings of the interior of Carmel Mission."

"Miss Fortune, in recognition of her splendid work, has just been awarded a silver medal by the art jury of the Panama-Pacific International Exposition."

"Mrs. J. Alden-Wier, wife of the great American artist just elected to succeed John W. Alexander as President of the Academy of Design, New York, recently visited Mr. and Mrs. Wm. Ritschel."

Pine Needles:

Alex Mulgardt and two boy friends will spend a few weeks down the coast on a camping trip.

Mrs. Charlotte Kellog, whose husband is now in Belgium, is here for a short stay.

Rev. Leslie Learned and family of Pasadena will be here shortly. Dr. Learned recently had a narrow escape in an automobile accident.

"Education of Mr. Pipp" at moving picture theater Saturday night. Good show.

Otto and Harry Lachmund are here for their usual summer vacation.

It is said that the Lane-Smiley cottage has been sold to a Palo Alto lady.

Mrs. M. J. Murphy is visiting relatives at Malad, Idaho. She will be gone a month.

SAN FRANCISCO

You'll find delightful accommodations with all modern conveniences at very low rates. Write:

COLUMBIA HOTEL

411 O'Farrell Street
San Francisco

OLD CALIFORNIA MISSIONS STUDIED BY GEOGRAPHER

On a journey of re-discovery into Lower California, a party of University of California scientists under the direction of Dr. C. O. Sauer, head of the geography department, investigated among other problems the fact that a great expanse of land which once supported thousands has become almost deserted. In the sites of the early Spanish Missions the geographers have found proofs that physical changes in climate or soil have not been responsible for the depopulation and retrogression of the area, but that the development of the area under the padres was based on a sound appreciation of its qualities.

"The geographical conditions there favor the re-development of a rich and fertile region potentially another Imperial Valley, where out-of-season crops can be grown in great abundance," says Dr. Sauer. "In the days of the Mission Padres forced Indian labor was used in the development of the farming lands there. The evidence of an elaborate irrigation system still remain, and if irrigation on a modern engineering basis is introduced a single one of the old mission sites can produce enough to support from thirty to fifty thousand people."

The Mission Indians and their descendants have all died away, and the land is now in possession largely of Mexican frontiersmen who engage in cattle ranging in this once fertile area, the geographer reports. Though the area is more suited to sheep and goat raising, the Mexicans have a cowman's prejudice against the other stock.

With the exception of the occasional dwellings of the cattlemen, and one onyx mine, the southern part of the region is practically desolate, the scientists found. At the ruin of San Fernando Mission, where a large part of the study was made, only one family is to be found where formerly a settlement of thousands is reported to have lived.

The conditions that led to the practical collapse of this great area, Dr. Sauer says, are to be sought in a complicated story of political and economic disaster. In recent years title to nearly fourteen million acres has been under dispute between the Mexican government and an old British concession which

constitutes a promotion of most romantic ambitions, some of which were utterly incompatible with the area, says the geographer.

While Dr. Sauer was in Lower California most of the investigations were conducted around Rosario and San Fernando missions. Two advanced students, P. Meigs and S. Dickinson, will remain in the field and will continue the investigation of some of the other missions, including Santo Tomas, San Vincente, San Pedro Martir, San Domingo and San Miguel.



Defective Eyesight is a worse handicap in the race of life.

Would you put a boy in a lead-weighted diving suit and expect him to win a foot race? Certainly not!

Yet you may be starting your child in the race of life under a handicap just as heavy. How are his eyes—his eyes?

Now, while your child's young, is the time to act. If you give him now the help necessary, it may mean that no glasses will be needed later. Arrange—today—to have your child's eyes examined!



Wellworth Windsor
frames are built especially to withstand hard play and rough usage.

Hare Optical Co.

Monterey: 317 Alvarado
Street, Phone 630
Pacific Grove: Holman's
Phone 622

A Three-Piece Bedroom Set—Bed, Dresser and Chiffonier,
Ivory Finish, at \$52.50

Do Us the Honor

Pay us a visit if you need anything for your home. You will find it pleasant and profitable. Courtesy, service, and a very fine showing of Home Things at very reasonable prices, are at your command.

CLIMAX FURNITURE CO.

Opposite Hotel San Carlos, Monterey

Florde Monterey

FLOWER SHOP and office of the
MONTEREY NURSERY

We have a large selection of annuals for Spring planting—hardy young plants ready to set out at once—which within a few weeks will make your garden a colorful place of joy and contentment. There is always a fresh stock of cut flowers on hand.

FREMONT STREET—Opposite Mission
Flower Shop Phone, Mont. 928-J Nursery Phone, Mont. 748-J

BUY YOUR
FRESH FRUIT AND VEGETABLES
AT

LEIDIG'S

LOWER PRICES AND LARGEST VARIETY

Call 168

Free Telephone Service from Pebble Beach

MILLION DOLLAR FOG CORPORATION ORGANIZED JUST 20 YEARS AGO

Some twenty years ago this month articles of incorporation were filed under the name of The Monterey Fog and Irrigation Co. with a capital stock of \$1,000,000, of which amount \$500,000 was subscribed. The officers of the concern were Charley Wornes, Pacific Grove, Secretary and Treasurer; John J. Kelley, Monterey, President, and Bob Miller, Monterey, Bottle Filler and Wind Producer (Publicity Department) and Edward F. Hamilton and Jim Johnson, Fresno, Directors.

The company was organized under the laws of Siberia with a perpetual charter. It was proposed to place the stock on the market at \$20.00 a share full paid and non-assessable, and the company started out with bells on.

The fog plant was to be located in the middle of Monterey Bay, with a capacity of 5,000,000 cubic feet of FOG per day. The idea first originated in England where a learned professor of Oxford had the secret for years but good naturedly consented to share it with our local talent.

In chopping down a tree in Pacific Grove recently there was found hidden in a pine knot an old-boxed manuscript which contained the recipe for bottling fog without the aid of brains. There is a demand unprecedented in the history of California today for bottled Fog and there should be a good field for it if confined to a pipe line and forced up to Fresno way where there is none or it could be shipped inland in tank cars or for home consumption in small casks. It is guaranteed to keep and not thaw out until July from present indications.

Out here in the bay there is an old MOO that bellows, and blows and chucks the bull on every swell of the ocean tide. Every time the bull blows the fog is concentrated

in the pontoon that floats it and with the proper connections it can easily be piped ashore and bottled for shipment.

The writer understands that at the time the company was first organized one of the promoters took a bottle of it home and froze to death shortly after the bottle was uncorked. If so there is a suggestion that the charter be revived and that effort be made to interest the Service Stations that dispense Gas en route, to buy heavily of the stock and hook up their Free Air hose with this fog to inflate the tires of the tourist cars from the interior so that we can sooner reach the point of highest production. We could very well use a little of the

interior warm weather for some of our fog. It would save striking so many matches to keep the pine cones ablaze in OUR fire places, and there would not be so many red noses on our streets. Laundry bills would be cut down perceptibly and there would always be handkerchiefs in the bureau drawer. As it is the fog is holding dominion over everything and penetrating to the middle of things.

Any person who has faith in this proposal will have a good opportunity now to make an investment that should pay good returns. There is no bottling establishment in Pacific Grove. The field is unlimited and there is no doubt but what employment could be found for a large number of the unemployed who know the intricate art of canning sardines. At all events, we should not allow this Fog to go to waste. —(Pacific Grove Review.)

TO KAYS SANDWICH SHOP

The discrimination and taste you have shown in the selection of equipment and decorative material for your unique "shop" speaks well for the future of your venture.

We are happy to have been able to assist you in selecting many of the things that help to make your "Sandwich Shop" one of the most beautiful and artistic on the Peninsula. You have mandated the best procurable, and it gave us real pleasure to be able to supply those things. It is just this type of service which has enabled us to build up a remarkable business in just one year.

We assure you our whole-hearted support, and extend our congratulations to you, believing that you will find a large patronage among Carmel folk who appreciate beauty in appointments as well as quality in food.

DURHAM HARDWARE CO.

Ocean Avenue, near Manzanita Theatre

Telephone Carmel 384

Murphy Building Materials

ALL ORDERS, LARGE OR SMALL, GIVEN PROMPT ATTENTION, DELIVERED TO YOUR PLACE PROMPTLY.

YARD JUST BEHIND THE CARMEL GARAGE, ON SAN CARLOS STREET, OFF OCEAN AVE.

Office Telephones 153

Yard Telephone 88-W

Cost Plus 5 Per Cent

I aim to build as well and as economically as it can be done, and I hit the mark so often that I have hosts of satisfied customers. May I not number you among them?

PERCY PARKES

CONTRACTOR and BUILDER

Telephone 71

Parkes Building

Carmel-by-the-Sea, California

S. J. MILLER

DESIGNER and BUILDER

P. O. BOX 421

CARMEL-BY-THE-SEA

Designers and Builders
of
Attractive Homes

Gottfried & Hale

Office, Perry Bldg., Ocean Ave.

Phone 656

M. J. MURPHY BUILDER

NINTH and MONTE VERDE STREET

PHONE 153

For Prompt, Dependable Service
Telephone 180

HOGLE & MAWDSLEY

Calvin C. Hogle

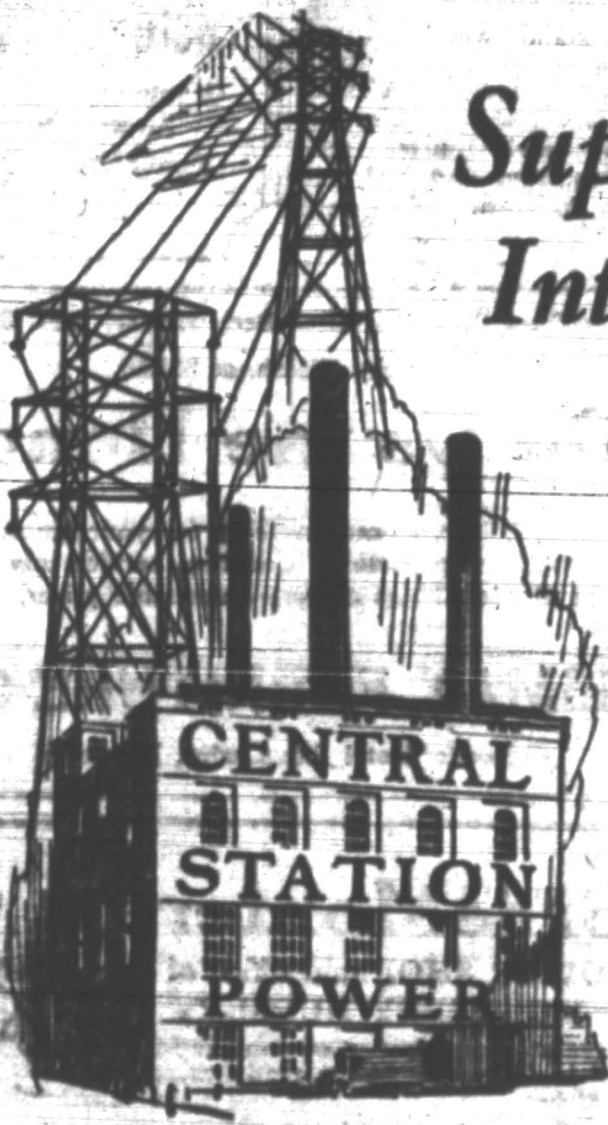
Peter Mawdsley

Realtors

At the Sign of the Golden Lion,
Court of the Golden Bough

The Pine Cone Press

Printers Stationers



[FACTS]

- The cost of living is 64% greater than in 1913.
- The cost of electricity is less than in 1913.
- Let our Commercial Department show you how to take full advantage of this service.

This Company has
630 Home Shareholders

TAKE your choice. They both mean the same. There is no magic about either. Each merely describes one of the common sense things done by the California electric companies to give you reliable and continuous service.

Years before the word "superpower" was used to catch public fancy, California companies had begun to connect their systems with each other so that they could better supply you with power at all times.

Water shortages in one locality are relieved by power from another. Accidents to power systems seldom now mean more than a momentary shutdown. Often you never know that there has been any trouble.

California electric systems are interconnected from Mexico to Oregon and beyond. Superpower? You had it before you heard the word. In addition to providing you with reliable power it has helped to make true the facts in opposite column.

James F. Pollard
GENERAL MANAGER

Coast Valleys Gas and Electric Company

CHINESE ART

Clara Smith Lawler,
Importer
Rare and Distinctive
Articles from
China
Court of the Golden Bough

New Oriental
Importations

Haori Coats, Coolie Coats,
Kimono
Linen Luncheon Sets
ITALIAN IMPORTATIONS
Linen Tea Sets and Towels
Some Lovely Pieces of Jewelry

Alterations and Remodeling
— at —

The Myra B. Shop

Opp. Post Office Phone 55-J

The Antique Shop
MONTEREY

ELIZABETH PARRISH
Member, Antique Dealers' Assn.

HOTEL KIMBALL BLDG
227 Alvarado Street

THE CINDERELLA SHOP
CARMEL-BY-THE-SEA

Silk Sport Dresses

ITALIAN PEASANT SHAWLS, SILK and WOOL
MADE IN ASSISI

VALLEY VIEW TEA HOUSE

Carmel Valley — 8 Miles from Carmel

CHICKEN DINNER

BREAKFAST — LUNCH — TEA — SUPPER

LOIS. B. DIBRELL

The Carmelita Shop

Exclusive Millinery

DOBBS HATS GOLFLEX DRESSES
SILK DRESSES SUITS
TAILORED SPORT COATS

DOLORES STREET CARMEL, CALIF. PHONE 228

Lunches
Teas
Marrons
Glaces
Syrian
Honey



DOLORES ST., Opp. Post Office CARMEL, CALIFORNIA

Shops and Tea Rooms
of
Carmel and Peninsula

AUTHOR LAUDS BEAUTY SPOTS

"Jules Simoneau was still alive when I first came to Monterey. He had a big porcelain bowl filled to the brim with letters from Robert Louis Stevenson," says Gouverneur Morris, the author. This was very many years ago. There were more adobes then than now, more red-tiled roofs. In the whole of California there were only three or four automobiles. And the three incomparable approaches to Monterey, that from Carmel and those from Salinas and Castroville were not desecrated by signs.

"I had been loaned in those old happy dusty days a gray pony named Fiddlesticks, who could find his way blindfolded into the heart of the Maze at Del Monte and with whom I became intimately acquainted with every square foot of the beautiful land on the peninsula.

"Now unless it be the Island of Mount Desert, off the Maine coast, there is no small geographical unit in all this immense world so variedly, deliciously and peacefully beautiful as the Monterey peninsula.

"But this same sweet air is divided and subdivided into as many climates, separate and distinct as a man has wishes. He may keep himself as warm or as cool as he chooses. He may sit up his lures and penates in a pool of sunshine and capitate the affection of horned toads, or he may live where the wind blows salt from the sea, and the fogs temper the sun.

"The peninsula has not stood still but its progress has not been the mushroom growth of certain regions, which, less sure of their real natural charms and advantages, have made up for it by riots of boasting and self-laudation."

To Visit in Hollywood
Mrs. Josephine Loomis has sold her cottage on north Lincoln street and is leaving for Hollywood on a visit her parents, Mr. and Mrs. C. M. Walworth. She will be gone until September.

DINNER DANCE TO OPEN
CLUB

A dinner dance given tonight marks the opening of the new \$200,000 Monterey Peninsula Country Club. Over three hundred reservations have already been received. Due to the fact that so many reservations have been made it was necessary to change the plans of the opening and include only club members in the evening's entertainment.

A special orchestra has been hired for the dancing. The opening is attracting society from all over California, including San Francisco, Los Angeles and Berkeley.

A golf tournament will open up the new course on Saturday. The tourney will last until Monday and is open to guests and their friends.

WRITER MOVES TO CARMEL

Miss Marjorie MacCreary of Cleveland, Ohio, will make her home in the future with her mother, Mrs. N. L. MacCreary at Magic Casements on Scenic Drive.

Miss MacCreary has been returning each year to her former home in Cleveland where she has been in musical publicity with the Metropolitan and Chicago Opera Companies. She is also on the staff of the Musical Review, a monthly published by the National Musical Arts Association.

"WEE ACORN" OFF PRESS

The June issue of the "Wee Acorn," publication of the Forest Hill School, is just off the press. This issue of the tiny paper is featured with several articles by the children. "My Trip From Ecuador to Forest Hill" is the title of a composition by Mollie Kellogg, age 10. An interesting tale of the flower "The Night-Blooming Cereus" by Laura May Edmondson, age 10, is placed on the front page. Robin Harvey is Editor-in-Chief of the Paper, Douglas Purcell, Business Manager, Dorothy Merrell, Advertising Manager, and Molly Kellogg, Subscription Manager.

Leave for Pittsburg
Scott Douglas and his sister Mary have left for Pittsburg, Penn., to be away for several months. Their parents, Mr. and Mrs. Tom Douglas, may also make the trip later in the summer.

Arthur Cyril Scores
Success Directing
Los Gatos Pageant

One June 25 and 26, Los Gatos held its seventh pageant. All of the three thousand seats were filled and many people stood throughout the performance.

Wilbur Hall, playwright, declared, "It's the best pageant Los Gatos ever put on, and its success is due to the fine directing."

At the close of the first performance the cast of six hundred persons called enthusiastically for a speech from Mr. Cyril. Mr. Hall followed with a brief discussion of the play's production. Some notables of the cast, Kathleen Norris, Ruth Comfort Mitchell, Senator Young and Dan Toheroh, were called upon for a talk.

The pageant, "La Senora de Los Gatos," was written by Mr. Hall. The beautiful setting was of Spanish influence. The audience was carried back a hundred years to the sleepy home of Don Caspar de Bandini and his family, on El Rancho de Rinconado de Los Gatos. Cigarettes, mantillas, guitars and red roses, aided in producing an aluring scene of color, perfume and romance.

There was a villain, not so very villainous. A hero who might have been more heroic. It seemed to a slightly anxious audience that the correct heroine of alternate sweetness and hateur might have a difficult time in finding a successful termination of her plight. But, the long-dead "Lady of Los Gatos," who watched over lovers, did not fail. She had decreed, so went a legend, that when a true lover and his beloved should stand where their shadows flowed together on the adobe walls of the old Mission, a happy ending was inevitable.

While the audience waited hopefully for the shadowy incident, they were pleased with many features of beauty and interest. Indian braves roared in from the night of surrounding hills. Guests of the Rancho danced, flirted, sang. Acolytes lighted their way with tapers down winding paths to the Mission.

A particularly clever and effective feature was created by Mr. Cyril in a misty electric-lighted water-screen, which played between the audience and state between scenes.

At the last, the walls of the Mission were playing their part as a background for the swaying shadows of the hero and heroine, the moonlight fell on the large cross on the hillside above the Mission. Mrs. Wilbur Hall, as the "Lady of Los Gatos," in cloudy white garments, stood against the cross. Thus was the legend fulfilled.

The moonlight grew dim and the lady disappeared. Soft laughter. Night birds flying. The sound of guitars and the perfume of roses. It was an evening of grace and charm.

Stanford Students Here

James Swinnerton, president of the Senior Class at Stanford University, and Lawrence Davis, manager of the Glee Club, will spend the week-end in Carmel.

Spend Holidays in Carmel
Mr. and Mrs. Lester Horton of Santa Barbara are in Carmel over the holidays.

Ready-to-wear and to order

"EXCLUSIVE, BUT
NOT EXPENSIVE"

This is what Miss Katz of
the Studio Gown Shop says.

Court of the Golden Bough
Telephone 30 Carmel

Carmel Tea Garden

In connection with
Carmel Art Gallery

Luncheon 12 to 2 Tea 3 to 6

Accommodations for Card
Parties and other private
affairs

Picnic and Outing Luncheons
Catered For

San Carlos Avenue at Fourth
Telephone 366

The Jasmine Bush

Carmel at Twelfth

IMPORTED NOVELTIES

From

Tunis, Algiers, France, Italy

Special Showing of

PHILIPPINE

HANDICRAFTS

Open Every Afternoon

Blue Bird Tea Room

LUNCHEON

Tea Service

DINNER

Special

Sunday

Dinner

12 to 2:30



Ocean Avenue, near Lincoln

Telephone 161

MISSION
TEA HOUSE

Near Mission Carmel

DAILY SERVICE

Tea from 3 to 5

Dinners by appointment

Light Lunches from 12 to 2

Phone 208-W

PRINTS—JUST RECEIVED
A large assortment; piano covers,
table runners, bed spreads, curtains
and wall hangings.



NUMDAH RUGS

in many colors.

L. D. WHIPPIN

Hand

Bldg.

CARMEL

ANTIQUES
POTTERY
BASKETS
LEATHER
PEWTER
and
GIFTS OF ALL KINDS
LAMP SHADES

Building of the
Seven Arts

Phone 278 Carmel



Carmel Theatres and the Drama

Pine Trees Furnish Fine Background for Arms and the Man

By Susan Porter

The pine trees of the Forest Theater are its greatest asset and its most poetic beauty—we all know that. But we know also that they have not always been convincing as the background of certain plays in the past. With the best will in the world it was hard to believe that pine trees grew about the temple of "Iphigenia in Tauris," or by the gates of Bagdad in "Kismet." But for the setting of "Arms and the Man" no one can quarrel with them. They stretch their branches over the slanting roofs of Major Petkoff's house, they stand dark and straight above his garden wall; shots are fired from behind them, Serbian refugees rush through them down the hill, and it is by them that Captain Bluntsli climbs to drop like a cat on Raina's balcony for a swift and thrilling scene.

This charming set was designed by Mr. Daniel W. Willard, distinguished architect of New York and Redlands, long a summer resident of Carmel, and as long a generous friend to the Forest Theater. Those associated with summer plays in the past know how many sets were designed by him and built and painted with the help of his gifted hands. The attention of Ocean Avenue strollers is called to his exquisite little model of the set with its interesting angles and delightful roof-lines.

The actual building of the set is the work of Dr. A. E. Burton, with a few assistants, and only those who haunt the theater between rehearsals can guess how much work it meant, nor how many difficulties have been knocked down by his unquenchable spirit and chuckling humor. A Forest Theater set is always a triumph of ingenuity when one holds to the principle of using material already there. And every one who has ever acted there knows that to come on stage at your proper cue is a triumph of agility! For back of those suave facades, be they Bulgarian or Egyptian or Greek, is such a rabbit-warren of boards and boxes and gap to crawl and twist through. Louka may toss her curls defiantly as she carries off the coffee tray, but she steps very cautiously off the other side of the green door. And its fortunate that Raina is young and slim and light-footed, else she could never mount to the balcony where she appears in her pretty night gown to look at the moon, for she has to climb a ladder across the back of the huge owl that Win Josselyn talked through in "Mr. Bunt."

Memories are piled thick all over the stage of the Forest Theater—memories of work and laughter and desperate devices, all that goes to make up an amateur production, and lure one to keep at it year after year, in spite of everything.

MR. SEARCH DIRECTS DEL MONTE ORCHESTRA

Frederick Preston Search, Cello soloist and Orchestra Director, who has been a Carmelite since 1914 has just arrived home again and returns to his old position as Musical Director of the Hotel Del Monte Concert music.

Mr. Search has engaged several fine musicians to play with him, and in the Del Monte concerts will especially feature Francis M. Lercher, a piano soloist of the ultra modern school. Mr. Lercher will play compositions of Chopin, Rachmaninoff and Ravel on the first concert program and the following program will present "Rhapsody in Blue," by Gershwin, a number featured by Paul Whiteman.

The first violinist is G. Gordon Goldswain of London, England, who is on his way around the World and has recently arrived from Australia.

Maud Allen Visits Carmel and Almost Succumbs to its Charm

Maude Allen, esthetic dancer, who has gracefully danced her way to favor in many of the leading cities of the United States and Europe, and who will dance to the accompaniment of the Los Angeles Symphony Orchestra, especially directed on this occasion by Dr. Alfred Hertz, at the Hollywood Bowl next month, is the latest celebrity to "fall in love" with Carmel and its unusually artistic environment.

The noted dancer, and her party, who were enroute from San Francisco to Los Angeles by automobile, while here stopped over to renew acquaintance with her old friends, Mr. and Mrs. David Alberto. They were driven down the coast and were particularly charmed with the Highlands, where the dancer expressed the hope of ultimately making her permanent home.

"Carmel, with its quaintness—its pretty little cottages, its winding roads through the pines, its unique shops, its remarkable theatres, the old mission, Point Lobos and the Highlands, and the rugged coast line down toward the Big Sur—it is all so delightful—so full of charm and interest that it seems to me to be almost like a fairyland. I have travelled far and wide, but have never seen natural beauty which surpasses that in and around Carmel.

"No wonder the poets, and the painters, writers and others who seek an artistic environment have come here for their creative work. Others will come—many of them—as soon as they have learned what a delightful place you have here. It is with regret that I must hurry away to keep my engagement. But I will come back—yes, I hope it may be soon, too," was the wistful greeting of departure, as the noted dancer bid goodbye to her friends.

Arms and Man Has Fine Performance at Dress Rehearsal

"It's a sufficiently poor dress rehearsal to warrant a fine first night performance," remarked Dr. Burton at the Forest Theater when the members of the cast of "Arms and the Man" were going through their lines for the last time Wednesday night, before the first performance, which took place last night.

"The cast never seems to get the spirit of the play at the dress rehearsal," Dr. Burton continued. "I am very pleased with their showing tonight. It is always a bad sign when the actors and actresses know their lines perfectly or show unusual ability. When they do, it is time for the director of the play to become worried, not before."

However, we were inclined to think that Dr. Burton reviewed his players with the critical eye of a producer, and noticed flaws in the production that wouldn't be apparent to the audience. Anyway, in the words of somebody, "it looked good to us." In spite of the bustle on and off the stage of the property and light men and the conversations back and forth between the directors, we received enough idea of the play to be thoroughly convinced that the Carmel folk who wend their way up Mountain View avenue at dusk tonight and tomorrow night will be more than pleased.

Marion Todd is doing some superb work as Louka, the maid. Ruth Kuster, as Raina, gives her whole self to the part. Naturally the outcome of her role leaves nothing to be desired. Sergius, the heroic lover, alias John Parker, surprised the few at the rehearsal in his excellent portrayal of the gallant officer, as this is the first time he has appeared on a Carmel stage. Herbert Heron does not disappoint in his part of Captain Bluntsli. He never does. He does some splendid work in the play.

An interesting fact concerning the production is that Emma Rentdorff as Catherine, played the same part when the play was produced at the Forest Theater in 1919. She came from San Francisco especially to play this part upon the request of those producing it.

Nikola, Henry Watson and Guy Koepf as an officer, both make the most of their parts. Eugene Watson does the blunt Major Petkoff to perfection.

Mrs. Murphy "To have a happy married life, husband and wife must agree." Mrs. Casey "Well, me and my old man always agree, except, of course, when he's wrong."

INDIAN SINGER COMING

(Continued from page 1)

thought that some day the Indian race will pass without leaving any record of themselves—no art that historians can point to and say, "This is Indian," as they can point to the art of any other nation. "For the Indian will pass," she said, expressing an interesting note of Indian fatalism, "as other nations have passed."

In her role in Shanewis, Tsianina desires to bring the Indian point of view to the Americans. It is her belief that the breach between the Indian and the white man has resulted from a mistaken point of view, and the Indian is coming to understand the fine qualities of the white man as the white man is coming to appreciate the Indian. This purpose means so much to her that she never finishes a performance without being in tears—"tears from my heart," as she expresses it.

Italians Respond
Everybody in Italy responded to Indian music, she said, and as they had never seen an Indian before their interest amounted to worship. They could understand Indian music because their own music is the voice of the people. She did concert work in Rome, Naples, Venice and England.

Tsianina met Cadman in her early years of study and he requested to hear her sing. She sang for him "scared to death, of course" and he turned to her professor, saying, "Well, I don't believe she will ever sing, but I'll take your word for it." These were animating words to Tsianina—she would show him. She was signed to a contract and five months later Cadman and Tsianina made their first great success in concert, and have been appearing together ever since.

Returns from South

Stanton Delaplayne, who returned recently to Carmel after spending several months in Southern California, has now taken a position at Imelman's Sport Shop for the summer.

Arrives from South

Mrs. William Stanton arrived in Carmel Thursday from Pasadena. She expects to spend the summer here.

Classified Ads cost little but yield big returns.

THE FOREST THEATER Summer Festival

Bernard Shaw's exhilarating comedy

"ARMS AND THE MAN"

JULY 1-2-3

A swift and magnificent production of

"HAMLET"

JULY 30-31

Reserved seats at Palace Drug Store, Carmel
Children Half-Price

ARTS AND CRAFTS THEATER

Carmel-by-the-Sea

PRESENTS

MR. GEORGE L. COOPER

Formerly American Vice Consul at Lima, Peru, S. A.,

WITH HIS

BEAUTIFUL TRAVELOGUE

of 100 beautifully colored views of
Panama, Peru and Ecuador

Thursday Night, July 8, at 8 p.m.

Adults 50 cents

Children 25 cents

Peninsula Philharmonic Society

PRESENTS

Princess Tsianina

INDIAN SOPRANO

Of The

METROPOLITAN
OPERA COMPANY

In Concert

Theatre of the
Golden Bough

Wednesday Eve.,

July 14



COMING TO THE

MANZANITA THEATRE

SATURDAY

"THE LUCKY LADY"

GRETA NISSEN

WILLIAM COLLIER, JR.

The tale of a beauty who lavished her charms upon one man for love and upon another for revenge. Never before such love scenes.

ALSO

"A Dog's Life"

SUNDAY

"THE GOLDEN COCOON"

HUNTLEY GORDON

HELEN CHADWICK

The story of a lovely butterfly who broke from the prison of sin to the freedom of love; the drama of a man's honor—and a woman's.

MONDAY - TUESDAY

"THE BLIND GODDESS"

JACK HOLT ERNEST TORRENCE

ESTHER RALSTON

A murder! A woman on trial for her life for a crime she had not committed! A young attorney torn between love and duty! The most startling revelation of the unreliability of circumstantial evidence ever portrayed! A great love story! A picture that shouldn't be missed!

WEDNESDAY

"THE DANCER OF PARIS"

CONWAY TEARLE

DOROTHY MACKAIL

MICHAEL ARLEN'S greatest story. A story that keeps anticipation as keen as the unfolding of a sweetheart's letter.

THURSDAY - FRIDAY

"RANSON'S FOLLY"

RICHARD BARTHELMESS

Flaming days of Indian wars! Nights of prairie love—a drama of the days when the West was young—a drama that will live on and on.



Greta Nissen



William Collier, Jr.



Ernest Torrence



Esther Ralston

AFTER EIGHT-THIRTY

By EDWARD KUSTER

Raquel Meller has come and gone—by universal acclaim an artist without compare in our generation. Incessant local rehearsals prevented my attending her performances in San Francisco, so once more I find myself in the attitude of the guide-sign that pointeth the way yet budgeth not from its post.

I am indebted to a member of the seminar of the theatre now in summer session in Carmel for permission to publish the following appreciation of the great Spanish artist:

"RAQUEL MELLER

By Ruth Price

Raquel Meller — lovely child of make-believe! She came upon the stage, sang for her breathless audience some fourteen quaint little folk songs and quietly slipped away again. I was carried into another world and into other ages by a pair of dancing feet and expressive hands, and eyes that mirrored a hundred fleeting moods. 'Life,' said Wilde, 'is made up of a few exquisite moments followed by a mauvais quart d'heure.' The moments that Raquel Meller was on the stage were as exquisite as Art could ever make them.

"Meller created a new Spain. She was not melodramatic and passionate, all violent glances and fiery whirlings. Infinitely simple, she was as quiet as if she were singing in a small room and to you or me alone. There was no thought of star and audience; she was intimate, friendly, losing herself in her characters and acting them with the naivete of a child. Studied, you say? Perhaps, but I am not aware of it, and in my consciousness lies her power.

"The life she portrayed was as varied as a Shakespeare pageant. Peasant girl and princess, light-hearted village coquette and bitter girl of the streets ('flor del mal') all were simply and clearly pictured. Although she was always alone on the stage Meller's power of projected imagination was so great that I was often conscious of other characters. She tapped her heel and I heard the tramping feet of a gypsy band, she curtsied and a cloaked toreador stood before me. Some of her selections were exquisite bits of nonsense. A few were definitely tragic—and in these last Meller does not always gain the effect for which she strives. It was in the songs that lay between these two groups that she seemed greatest—songs in which she subtly blended humor and pathos, made clear the pathetic oddities of human nature, found laughter in tragedy and tears in things most comic.

"How does she gain her effects? We are told that when she lived in a convent as a young girl the nuns discovered the power and sweetness of her voice. Manifestly these qualities have lessened. Her voice was not unordinary, but it was infinitely expressive. And in the lift and fall of her arms and the movements of her hands that flutter into space like little birds, and in the turn of her eyes and the changing curves of her lips a thousand expressions and moods and emotions were caught and held and carried over to those for whom she sang.

"Formerly, Raquel Meller had made herself famous by her interpretation of Spain; now the world is claiming her, through her understanding of humanity, as a great artist for all time. In her face, as in the Mona Lisa, there is wisdom and sadness and mystery. She is feminine because she is compassionate but one is never conscious of any personal charm. The beautiful woman fades away, and one feels only the abstraction of gay, poignant, sullen, grievings, tragic emotions."

I am inclined to agree with whoever will say that one takes to the Theatre, in the first instance, whatever of beauty one takes from it—witness, by comparison with the above, the once-before-quoted comment on Raquel Meller and her art by a writer in "The Billboard": "This Meller doesn't give an American audience one tenth part of the kick that Al Jolson hands out."

The reference to Wilde and his "bad quarter of an hour" reminds me—with all the cussedness characteristic of inanimate things my Editor's otherwise quite tractable type-setting apparatus has persistently refused three times running to accept my individual variation on Wilde's philosophic tidbit. Last week's paragraph should have read: "With tragedy always just around the corner, we go through life snatching sudden brief delights." Clumsily expressed, no doubt, but form is less than substance—I merely suggest that we must take our happiness on the run, as it were.

Others have said this better—even the much-berated George Jean Nathan, who says, "Life is indeed for the fortunate few—Life with all its Chinese lanterns, its lovely tunes and gay sadness."

And Sudermann, in his exquisite play "The Far-away Princess," unbefooled, I fear, of Carmel—at least as far as our local production was concerned—

"The Princess: What, then, makes us happy?"

"The Student: Ah, how should I know! Any kind of a dream—a fancy—a wish unfulfilled—a sorrow that we coddle—some nothing which suddenly becomes everything to us."

History of Suez Canal

The Suez canal, 82 miles long, connecting the Red sea and the Mediterranean, was built by a stock company organized in 1854 by the French engineer, De Lesseps. Work was commenced in 1859 and November 16, 1869, the canal was opened in the presence of the emperor of Austria, the emperor of the French and the khedive of Egypt. The cost of the undertaking was somewhat more than \$100,000,000. The canal is a sea-level canal and its completion reduced the sea voyage from London to India more than 3,500 miles. In 1875 the British government purchased the khedive's interest in the canal for about \$20,000,000, and now owns the controlling interest. —Kansas City Times.

Simple Remedy

Should the voice be lost from the effects of a cold, a simple, pleasant remedy is furnished by beating up the white of an egg, adding to it the juice of one lemon, and sweetening it with white sugar to taste. Take a spoonful from time to time.

"R. U. R."

The Theatre of the Golden Bough opens tonight with "R. U. R.," Capek's brilliant and spectacular satire on industrial civilization, being one of the most masterly plays brought over from Europe in a decade. The splendid lighting system and other mechanical facilities of Carmel's noted theatre, generally regarded as the finest middle-sized theatre in America and second only to the famous Exposition Theater of Cologne, Germany, are especially adapted to an unusually fine production of "R. U. R." A cast of forty, under the direction of Edward Kuster, owner and director of the theatre, assisted by Gerda Wismer Hofmann, guest director, has been rehearsing continuously for many weeks and a finished performance of the difficult technique of this remarkable play, packed with grim humor and fantasy is assured.

The principal theme of "R. U. R." concerns itself with the revolt of the "Robots," artificially manufactured workers in human form, against their human masters. These "Robots" (a Czech-Slovakian word meaning "worker") are possessed of powerful bodies, keen intelligence, but no capacity for enjoyment, no ambition, no soul. The world-rebellion, followed by the complete destruction of mankind (except for one aged man) presents an opportunity for one of the most gorgeous bits of super-melodrama ever staged. The play ends with an exquisite epilogue, the emergence of a new Adam and Eve, and a gloriously exalted conclusion.

"R. U. R." will be played three nights only, tonight, tomorrow night, and Sunday night.

Unreasonable of Them

Lady (to collector)—Now, this is the seventh time you've been here after that money and we've only had them rugs six months. Anybody would think we was running away.

Pineapple Plant Peculiar

The pineapple plant produces one fruit and then dies. "Suckers," or shoots, become bearing plants for the following year.

"CLARENCE" WAS DELIGHTFUL FROM BEGINNING TO END

Undoubtedly one of the greatest interpreters of American youth, is Booth Tarkington. His stories, "The Flirt," "Pecked," "Seventeen" and "Clarence" verifies this opinion. An author is primarily responsible for the success of a play, but the audiences at the performances of "Clarence" last Friday and Saturday nights at the Arts and Crafts Theater are unanimously agreed in believing that George Ball deserves much credit for the splendid interpretation of the play, both as director and actor. He is to be commended. We doubt if he ever did a better piece of acting in all his plays in Carmel than he did last week-end in the part of the soldier who wandered into the Wheeler offices looking for a job. From the moment George Ball was on the stage to the moment he left it, he was Clarence. He can forget himself. That is why he is an actor of merit.

We are already aware of the acting ability that Gladys Vander Roest possesses. She lived up to the reputation she has created in Carmel dramatic circles last Friday and Saturday nights in the portrayal of the role of the governess, Miss Pinney. The part itself was a difficult one to play in that the governess herself had no outstanding emotional characteristics to put over to the audience, except the charm and beauty that already belong to Miss Vander Roest.

The audience was delighted with Amy Gould. Although this is the first time Mrs. Gould has appeared on a Carmel stage in any important part, she did such good acting that we are content in saying that it will not be her last. She played the part of Cora, the flapper daughter, whose "crashes" were the bane of the Wheeler family's life. Carmel always appreciates something good, and Mrs. Gould was the something

good that was appreciated in the production of "Clarence."

Although she played a minor part, Tommy Thompson was excellent. Robert Stanton was good as Hubert Stem and Stuart Walcott as the son, Bobbie—all did credit to Mr. Ball's direction. These people all have dramatic ability. If they didn't they couldn't have been so good.

Louise Walcott as Mrs. Wheeler also shows that this will not be her last time on a Carmel stage. She was awfully good. Her hysterical scenes, followed by the unusual sweetness of tone that so surprised her husband, were as good acting as has been seen in this community for some time.

Billy Shepherd, who played the supercilious butler, showed up very well. Carmel is already acquainted with this school-boy actor, and the people have a lot of faith in him. He did not disappoint them. Taking all in all, Carmel was thoroughly satisfied. Again we wish to congratulate George Ball.

DANCE SCHOOL OPENS

An informal opening of Adeline Rotti's School of Dancing was given yesterday afternoon to the children of Carmel at the Theatre of the Golden Bough. A program of dances was presented and a short talk on each type or style of dancing was given by Miss Rotti. After the program, tea was served. Miss Rotti arrived recently in Carmel and intends to open a dancing studio at the Sandpiper Cottage on Camino Real. She specializes in children's dancing.

Question of Color

Mrs. Newlywed (to butcher)—What sort of a roast do you think would do well with a blue-and-white dinner service?—Progressive Grocer.

PINE CONE CLASSIFIED ADS—
The Little Ad With the Big Pull

THEATRE OF THE GOLDEN BOUGH

R.U.R.

TONIGHT

TOMORROW NIGHT

AND SUNDAY NIGHT

ADELINA ROTTI

WILL OPEN

CLASSES IN DANCING

TUESDAY, JULY 6, AT SANDPIPER STUDIO

Camino Real and Eighth (Opp. La Playa Hotel)

TINY TOTS JUNIOR SENIORS PROFESSIONALS

For Information—Inquire at the
THEATRE OF THE GOLDEN BOUGH
and at the SANDPIPER STUDIO

CURTIS GRANTS INTERVIEW; NAMES FAVORITE AD WRITERS

"ALMOST IMPOSSIBLE," SAYS SATURDAY EVENING POST AND LADIES HOME JOURNAL PUBLISHER "TO FIND A GOOD ONE. MOST COPY LOSES ITS VIGOR AFTER IT IS GIVEN THE USUAL 'SHAVE AND HAIRCUT'."

By Philip Schuyler

"Do you read the advertisements?" I asked Cyrus H. K. Curtis, internationally known publisher of Philadelphia.

I had invited myself to Lyndon, his estate in Wyncott, 15 miles from the city, and we were riding out there in Mr. Curtis' Rolls Royce. In the conversation that followed the first question the publisher gave the names of his eight favorite advertising copy writers, discussed newspaper promotion and his life ambition to become the leader of the publishing field. I had told him I wanted to hear him play the organ, and he had graciously consented.

"Of course I read the advertisements," he smilingly answered my question. "That is my business. I have to."

"But," he gestured through the glass at the passersby on Chestnut street. "Do they? They buy a paper and turn the pages. They are young and are looking for the sports page; or perhaps they turn first to the stock tables. An eye-catcher in an ad attracts them. They read it. How to make advertising pay? That's the hard thing to get at."

"Perhaps they read the Bulletin now. I have a message to give them. If they'd let me, I'd advertise my Ledger in the Bulletin, but they won't let me. But then what I put in the space I bought would be the important thing."

"If I could only find someone that could really write an advertisement. I've been trying for years to find somebody." Mr. Curtis was thinking out loud. "It's almost impossible." He shook his head. "They have no originality, their stuff is ineffective. They hand it to me all shaved and clean and that isn't what I like. Nice type, nice paragraphs, nice illustrations—nice introduction but nothing else original."

"Frequently when I look over the copy submitted to me, I run my blue pencil through all of it but the last paragraph. These advertising writers think they must have an introduction, must lead up to the subject gradually. But often I reach the last paragraph and say, 'There's your ad. Don't give them the introduction, give them the ad.'"

"Who are your favorite advertising writers," I asked.

Mr. Curtis warmed up to the question immediately. And recalling short biographies and anecdotes about some of them, gave the list of his eight favorite advertising writers.

"Well," he began, "back in Portland when I was a boy—that was all of fifty years ago, there was a drygoods dealer who made every one sit up and take notice. I used to buy the paper every day and turn right away to his advertisement. It contained nothing I wanted to buy either. It was for my mother. I can't recall what he wrote, but it had a light blippant style. His copy was different than the others."

"It seems the man writing the copy was the head clerk. A O. Leach was his name. Eventually he left the drygoods dealer and set up in business for himself. Finally he attracted the attention of John Wanamaker and came here to Philadelphia. After five years he went back to Portland, where he bought the largest store in the city. He was successful because he knew how to write ads."

"Then there was Tom Lawson. Lawson knew advertising writing. And John E. Powers. He's the man who made Wanamakers store. Powers was a Scotchman, and awfully hard to get along with—blunt and outspoken. He struck a new note in advertising. He set it up in a different way."

"He wrote as brusquely as he talked. And he told the plain truth

about the goods he sold. If he was writing about the seconds, he'd call them seconds. 'These are seconds,' he'd write, 'that's why we're putting a lower price on them, to get rid of them.' At the same time the other fellows were writing about 'Slaughter Sales,' 'Big Sacrifices.' And they weren't doing any such thing. Powers would come out and tell about some circular capes that had been moving slowly, and therefore the price had been lowered to clear the shelves. It was certainly a case where truth won out. And if anyone had, Powers had a blunt way of telling the truth."

"Well, Powers demanded a partnership with Wanamaker, I think, and Wanamaker wouldn't give it to him, so he quit. He became a freelance advertising writer. His son John O. Powers is in the advertising business today."

"And of course there was St. Moire Eaton, of the Book Lovers Library. That was all of twenty years ago. He had a style that was so different that he too had a following."

"Arthur Brisbane knows how to write real advertising also; and Ed Howe, of the Atchinson Globe. They both have the faculty of appealing to the mass of people. They have the quality of writing just as they talk."

"I must add Edward Jordan to this list. He writes about his automobile in a way that just commands attention. He writes simply. He sets down talk, not writing. His copy has the conversational sound."

"Most advertising writers won't do that. I've often said I wished I had a dictaphone handy when people were talking about my advertising copy with me. They'd say, 'Why I'll go right out and write it just the same way.' But they couldn't do it. They'd bring it back to me with a shave and a haircut. It wouldn't be the same."

"George H. Lorimer can write advertising, but he's too busy to do it all the time. He's written some wonderful advertisements for us several times, real advertisements, good because of their simplicity, and talking style."

"But good advertising is a question of good talking and simplicity. The hardest thing to write is the simplest. Pictures are good things to catch the eye. But if the copy that follows after doesn't also attract the attention of the reader, he doesn't care a continental for the picture. Of course the first impression comes through the eyes. If you don't catch a reader right away, he will look for the sport pages or the stock markets or whatever he is interested in."

Human Nature Clinics

By THOMAS ARKLE CLARE
Dean of Men, University of Illinois

The Peasant

YOU have no peasants in your country," Jean Pateau said to me as he was driving me over the sixty kilometers of rough road between St. Malo and Mont St. Michel.

Jean was himself a peasant who had picked up a little English from the American soldiers whom he had met during the war. Just now he was making a little money by driving an automobile to convey summer tourists along the Breton coast.

The road between St. Malo and Mont St. Michel wound between little orchards and patches of buckwheat and potatoes and tiny fields of clover and yellow wheat.

Cottages were thickly scattered along the roadside. Solidly constructed of stone they were thickly covered with many of them, with

Democracy Shaped by Forest and Frontier?

The appeal of the undiscovered is strong in America. For three centuries the fundamental process in its history was the westward movement, the discovery and occupation of the vast free spaces of the continent. We are the first generation of Americans who can look back upon that era as a historic movement now coming to its end. Other generations have been so much a part of it that they could hardly comprehend its significance. To them it seemed inevitable. The free land and the natural resources seemed practically inexhaustible. Nor were they aware of the fact that their most fundamental traits, their institutions, even their ideals were shaped by this interaction between the wilderness and themselves.

American democracy was born of no theorist's dream; it was not carried in the Sarah Constant to Virginia, nor in the Mayflower to Plymouth. It came out of the American forest, and it gained new strength each time it touched a new frontier. Not the Constitution, but free land and an abundance of natural resources open to a fit people, made the Democratic type of society in America for three centuries while it occupied its empire.—Frederick Jackson Turner in "The Frontier in American History."

World Needs Its Nitrogen

Extraction of nitrogen from the air on a large scale might make the weather wetter, as has been suggested, but an effect more far-reaching in another direction would result, according to scientists. It would increase the proportion of oxygen, they assert. Hence, humans would mature and live quicker and die younger; everything would become dryer, hotter and faster, and eventually the world would spontaneously burst into flame.

Where Flie Comes From

"David was playing that one of the dolls was seriously ill. He was heard to remark to Nancy, 'This doll has the flu' so bad, she caught it from the back bedroom."

"Oh," laughed mother. "I didn't know you could catch flu from a bedroom."

"Why, of course," answered David, "that's where the flu hole is."

en floors. They were old and weather-beaten, many of them, and in sad repair, as if nothing had been done to them since they were first built centuries ago.

It was in one of these cottages that Jean had been born as had his father and his grandfather before him. They were fated to a life of toil with no thought or ambition to escape from it.

We passed no schoolhouses as we rode along. There were churches, beautiful beyond description and rich in costly ornamentation, but no schoolhouses that I could see, and I was surprised, accustomed as I am to seeing the schoolhouse the dominating structure of the American village. Jean himself had not been to school.

"You have no peasants in your country," he was saying to me. I had never thought of it before. We have poor people often, but no peasants, and I wondered why. Was it education?

Peter Walin had been a peasant in his own country as the father of Jean Pateau had been, but he had a vision of something different and he came to America. He still followed his old business of farming, but he prospered. He had a son and other people about him were sending their sons to high school and to college, so why not he?

The boy had risen, he had ambition, he had been trained to work. He did well in college and was eager to get everything worth while which college afforded—acquaintance with books, social training, association with the best people and an appreciation of beautiful things. Arthur Walin graduated from college with distinction. Today he is a much respected and a successful engineer. He is no peasant, nor will his son be, and the best of it all is that this story is true.

Woodside Library

On San Carlos North of Fourth
Open from 2 to 5 afternoons
A circulating library of
worth-while books
Dora Chapple Hagemeier
Librarian
Ocean Avenue - Carmel

NEW BOOKS

Poetry, Drama and Art
The Shanghai Gesture: By John Colton. 12 mo. New York: Boni and Liveright. \$2.50.
A play in four acts.

Phocion: War Pieces: Poems Description, Narrative and Reflective: Trozener: A Masque of the Gods, Etc. By E. A. Doyle. 12 mo. Winchester, Ohio: Published by the author.
Four books of verse.

Nepenthe. By A. W. G. 12 mo. Princeton, N. J.: Princeton University Press.
A book of poems.

Bride of the Lamb. By William Hutjbut. 12 mo. New York: Boni and Liveright. \$2.
A play in three acts.

A Book of Student Verse. Selected by R. H. Kirtland. 12 mo. Albany, N. Y.: State College for Teachers.

Poems written at the New York State College for Teachers.
Corot. By Marc Lafargue. 12 mo. New York: Dodd, Mead & Co. \$1.75.

A new volume in the "Masters of Modern Art" series.

Fulgens and Lucres. By Henry Medwall. 12 mo. New York: Oxford University Press. \$2.50.

A fifteenth century secular play edited by F. S. Boas and A. W. Reed.

The Selected Poems of Lizette Woodworth Rees. 12 mo. New York: George H. Doran Company. \$2. A book of poetry.

Architecture Explained. By Howard Robertson. 12 mo. New York: George H. Doran Company. \$2.50.

A handbook of architecture for the layman.

Behind the Scenes. By Nisson Szapu. Pamphlet. Laredo, Texas: M. Espinosa.

A drama in four acts.

Conflict and Quest. By Francis Seymour Stevenson. 8 vol. New York: Longmans, Green & Co.

A poetic narrative.

Why We Look at Pictures. By Carl H. P. Thurston. With eighty-six full-page illustrations reproducing a carefully selected list of great paintings. 8 vo. New York: Dodd, Mead & Co. \$4.

An attempt to give practical aid to people who wish to enjoy pictures.

On the Sand-Dune. By K. S. Venkataramani. 12 mo. Madras, Spain: Ganesh & Co.

Prose-poems by a young Hindu.

VACATION SCHOOL

Boarding and Day Pupils

Special instruction in:
Water color painting
Marionette plays
Clay modeling
Nature study
Linoleum cuts
Art mechanics
Music

Forest Hill School

Telephone Carmel 344

TO THE PUBLIC

To comply with the requests of scores of readers and advertisers, the Pine Cone will hereafter be issued each Friday morning, instead of Saturday. It will be mailed to subscribers and placed on sale at news stands every Friday morning.

To conform with this advanced publication date, no display advertising can be accepted after 12 o'clock noon, Wednesday, and no Classified advertising can be accepted after 3 p.m. Wednesday. The Pine Cone will appreciate the cooperation of the public in this matter, as taking advertising after the hours stated would delay the delivery of the paper to our subscribers.

THE PENINSULA

DAILY HERALD NOT ONLY KEEPS YOU INFORMED EVERY DAY OF WHAT IS GOING ON IN THIS SECTION OF MONTEREY COUNTY AND THE STATE BUT—DO YOU KNOW THAT ITS TELEGRAPH NEWS FROM ALL OVER AMERICA AND THE OUTSIDE WORLD IS HOURS LATER THAN IN THE CITY DAILIES BY THE TIME THEY REACH THIS SECTION?

SUBSCRIBE TO THE DAILY HERALD BY CARRIER OR BY MAIL

Studio Gossip

By Daisy Brown

About forty-five of the paintings of Mrs. J. Vennestrom Cannon are being shown in the foyer of the Theatre of the Golden Bough. The exhibition opened yesterday and will continue through next week. Mrs. Cannon is well known in Carmel, having lived here for several years. She has also exhibited in this section.

Most of the paintings exhibited are scenes from Carmel and Monterey, that she has painted here on her various visits. Besides being an excellent portrait painter of the California coast, Mrs. Cannon is also well-known for her studies of Arizona desert life. She has lived on the desert for several years and is well acquainted with its characteristics. On her last trip to Arizona she exhibited in Phoenix, Chandler and Tucson. In her work is seen the typical desert characters, that are involved in outdoor life.

In a recent number of the magazine "Progressive Arizona," a section of the book was devoted to Mrs. Cannon and her work. A part of the article reads:

"Mrs. Cannon introduces native figures into her compositions and these invariably become the accents of high color, in otherwise general toned areas of blue, and mauves and greys."

"This painter, perhaps more than any other worker in Southwestern themes, sees the landscape enveloped in atmospheres of purple, grey and gold. Keeping the colors clear through these varying atmospheres is the distinctive feature of Mrs. Cannon's work and makes her sought as a teacher both in California and Arizona. She has developed a type of impressionism that is peculiarly her own."

Reproductions of her paintings in this magazine were: Early Days, Dangerous Trails, Buffalo Hunt, Race for Dinner, Dangerous Footing, Early Western Life, Sensing Danger and Ambush.

As one enters the door of the Hagemeyer Gallery to visit Stanley Wood's Exhibition of water colors, something in the first painting opposite the door "gets" you. The rich dark browns and greens are impressive but it is something more than the mere coloring that thrills. Something really overpowering in the painting has been achieved by Stanley Wood. The emotion—the sound of a mountain has been retained on paper. Stanley Wood's power exists in the way he has given life to an inanimate object. The beauty of his paintings lies in his sense of proportion. The strength—in the mysterious conception of a natural scene. When Wood painted "Canyon" it wasn't the canyon or the mountain that he saw. It was the significance and the beauty that was expressed by the mixing together of the elements. His power of imagination is broad—his strokes are strong and bold, but with this there is a certain poetic gentleness in his work. That is what marks him as a great artist. He has an uncanny sense of rhythm. This is most evident in "Rocks and Sand." The rhythm of the rocks, the water, the sand and the sky almost make the picture move before your eyes. It moves your emotions, you grasp its meaning and suddenly realize that it is easy to get a reproduction of a scene in a painting but it is unusual and difficult to get the reproduction along with the significance of the mixture of natural forces. The mystery in Stanley Wood's paintings is awe-inspiring. Real rhythm is a thing that can be only created from the emotions of an artist, and real rhythm is what we find in these paintings.

The paintings that are being exhibited at the gallery are: Canyon, Andreas Mountain, Sand Rock, Man in Blanket Coat, Bow of the Reinbeck, The Big Top, Wheel of a Truck, Mountain, Rocks With Waves, The Slide Show, Rocks and Sand, The Ranch, Flowers, Flowers in Jug, Sutor Forest, The Wharf and Mountains from the Desert. All of them have been painted very

Peninsula Artists and Their Work

ART GALLERY POPULAR

With the incoming visitors, the Carmel Art Gallery should become an increasingly popular place for entertainment and relaxation.

"An art gallery," according to Dudley Crafts Watson, "should be to the people what any other place of entertainment is—it should be as natural for folks to walk into an art gallery for an hour's pleasure as into any other place. It can be made so."

The Carmel Art Gallery can accommodate scores of visitors during the day and it should become thoroughly known among the public at large that such a place exists.

People from every state in the Union, and from every country on the globe, frequent the Carmel Art Gallery. And yet, there are some people who wonder whether it does any good to keep the gallery open. That the world may beat a path to its door, is the hope expressed by many of its sympathetic supporters here.

HUNDREDS ATTEND SILVA EXHIBITION

Over three hundred people attended the reception and tea that opened the Exhibition of William Silva's paintings and sketches of Venice and Paris last Sunday afternoon at the Arts and Crafts Hall. The exhibit is continuing for the rest of this week.

The paintings are arranged on the wall in a clever way. Around each of the large paintings are hung the smaller sketches of the Venetian boat scenes, from which the artist gets the idea for his canvases. One of the groups that was most unusual was the painting "Night," with the small sketches of Venice at night painted from different angles. The black boats in silhouette against the bright lights of the buildings that are depicted in dark, rich hues, give a beautiful effect. The smaller scenes show one or more of the boats on the inky water.

Next to this group is one of the extreme opposite type. In the "Heart of Venice" with the sketches showing Venetian buildings, the wonderful architecture of that city is seen to an advantage. The buildings are painted more clearly than in any other of the Venetian scenes. The painting "Morning" is a very inspiring one. This shows the wonderful skyline of the buildings rising out of the mist. Blue and a faint orange is worked in this painting to advantage.

A gorgeous painting, hung at the end of the room, caught the eyes of the visitors. The canvas is rich in dark blues and Venetian reds. "Palaces," as it is called, shows some of the old boats in the foreground with the faint outline of the buildings in the back. The minor- ing of the rich tones in the reflection in the water is very good.

Pine Cone "Want Ads" Advertise.

INTERESTING EXHIBIT

One of the most interesting art exhibits held in Carmel for some time was that of Mr. Mitsumaru Kobayawa, director of the Kyoto Art Institute, held at the home of Mrs. Roberta Thudichum last week. A representative gathering of those deeply interested in Japanese art gathered to view the works of this noted artist.

As a gift from Japan, Mayor John Jordan was presented with a folio of reproductions of twelve unusual wood blocks. Due to the fact that the artist was delayed in the east, he did not have time to give a full exhibition of his work in Carmel, as he had first intended.

Carmel Pine Cone "Want Ads" Advertise.

recently and have not been exhibited before.

Tsianina Is Praised By Music Critics

Tsianina—the Indian Singer who appears in Carmel next July 14, has sung in concert all over the world. Among the important press notices concerning her singing are the following:

New York—Tsianina sings with fervor and realistic charm. Her wonderful mezzo-soprano voice of great range and power that grips with its peculiar beauty took the entire audience by storm.—Eve Post.

Chicago—Tsianina's voice, gentle and caressing, made her songs sound like the most captivating things in the world.—Tribune.

Wonderful, not only because she put real emotion into her singing, but because she acted as well as sang, with elegance ravishing to behold. One of the largest audiences of the season was delighted.—Herald.

Boston—Seldom has a Boston audience been given such a treat. Composers would do wisely to secure Tsianina to show the world how to sing their songs. She won an ovation from the large audience.—Herald.

Los Angeles—It was a charming concert to an audience of over 2000. Tsianina's voice thrills with its beauty. She has a rich cello quality, perfect enunciation, fine production, ease of range and beauty of tone. Hers was superb legato singing, easily interpreted.—Express.

San Francisco—No greater tribute can be paid an artist than the silent tear that comes from the emotions being stirred as Tsianina stirred her audience yesterday. An Indian Lullaby made one feel that here was an artist who led her hearers captive with her singing, which is characterized most of all by sincerity.—Call & Post.

Carmel Theaters Are Studied For Ideas

Sigurd Russell, head of the Potboiler Art Theater Company of Los Angeles, and well-known in Carmel, was a visitor here this week. Russell was in Carmel about two years ago with his company of Little Theater Players who presented "Beyond the Horizon" at the Golden Bough. His last visit here was about a year ago.

While here, Russell interviewed Edward Kuster and Irving Pitchel on the various types of Little Theaters being erected at the present time in America. Due to the fact that the Potboilers have been invited by the Hollywood people to build a Little Theater there, Russell is gathering data with which he will plan one of the finest types of theater. It will be established in Hollywood very soon, declared Russell.

After visiting here for a few days, Russell left for San Francisco on Tuesday, returning here Thursday night to see "Arms and the Man" at the Forest Theater and the dress rehearsal of "R.U.R." at the Golden Bough. Due to pressure of business in the south he is not able to stay in Carmel for the first performance of "R.U.R." Within a month, he states, that same play will be presented by his company, in Los Angeles.

Russell is enthusiastic about the Little Theater Movement in the United States. The Potboiler Company was started only about three years ago and already it is claimed indispensable by the theater people in the country.

"Carmel doesn't realize the national importance of the Golden Bough," said Russell. "Besides being one of the finest Little Theaters in the country, it heads the list for being a pioneer in the movement."

The Potboiler Art Theater Company played in Santa Barbara about a month ago. They presented "The

ARTIST CUPRIEN LOSES PET CAT

Frank W. Cuprien, noted marine painter of Laguna Beach, has lost his remarkable cat that had become famous in art circles in California. Nancy died from a "hair ball." She was known as a one-man cat. Her master was the only one who could pet her and she had a remarkable affection for him.

One of her characteristics was a love for music. When Mr. Cuprien sat down to play and sing, she would first climb up on the piano and then on the artist's shoulder, purring softly or vigorously as the mood of the music varied.

Nancy was known to thousands who have visited the Cuprien studio. She was never permitted to go out at night and her diet was prepared very carefully.

STABELL EXHIBIT OPENS ON SUNDAY

An interesting exhibit of wood block prints and water color paintings will be shown next Sunday at the Arts and Crafts Hall, those of H. K. Stabell. Stabell is the brother of Haldis Stabell, noted authority on physical education, who is giving the exhibit. A reception and tea will be given on the opening day.

Stabell is at the present time a professor of architecture at a large art school in Trondheim, Norway. He recently sent reproductions of his original work to Carmel to be exhibited. He has shown his work all over Europe, and has at the present time several of his wood blocks in the British Museum. He also held an exhibition in Rotterdam, Holland, recently.

All of the artist's wood blocks have been reproduced in two or more colors. He is considered an authority on the art of making wood blocks.

THE GREAT ARTIST

By Harry Carr
(in the Los Angeles Times)

Just once in a while there comes an artist of such transcending genius that all other actors and singers seem by comparison cheap and tawdry.

There is nothing to do when the name of Raquel Meller is mentioned but to stand up and take off your hat. There never has been but a small handful of such in the entire history of the theater.

Without any such very astonishing voice, or particularly dazzling beauty, or glowing youth, this Spanish woman is incomparable. You might as well attempt to describe the Grand Canyon, or the flavor of old wine.

The marvelous thing about her is that she conquers with her subtle and amazing brain. Any ordinary woman could take her voice—and even her undoubted beauty—and still be a ham and a dub.

Bells," the play that made Henry Irvine famous. Ralph Ince, well-known motion picture actor, played the lead.

"After reading the newspapers of the state for a year, without seeing Carmel, I came here on this visit expecting to see hot dog stands on Ocean avenue, a Merry-Go-Round by the Forest Theater and a dance hall at the beach," said Russell. "However, I was pleasantly surprised when I found that the city newspaper reports had been so exaggerated. The improvements that have been made here are logical ones, and ones that will do no harm to this city. The place is still typically Carmel, despite the fact that Irving Victor, young Los Angeles actor, is visiting with Russell, some of the roads have been paved."

ART NOTES

"St. Ives Harbor," the noted painting by Miss E. C. Fortune, has recently been received by Miss Blanche, to be hung in the Del Monte Art Gallery. This painting received a silver medal at the Salon in 1925 where it was first exhibited. Since then it has been shown in the Royal Academy at London, the National Academy in New York, and the International Carnegie Gallery at Pittsburgh.

The painting is a large colorful one, depicting life along the English sea coast. It has received much notice at the Gallery since it has been hung there.

Other new paintings in the Del Monte Art Gallery are several canvases by William Silva. Among them is one charming Venice canal scene. The others are his southern garden paintings.

A group of Carmel and Monterey artists were entertained last Friday afternoon at Del Monte, at a reception and tea given by the Association of Building Owners and Managers that recently held their national convention at the hotel. Several musical numbers were given; some selections by a Spanish orchestra, piano solos by Mrs. Ellis and some Spanish songs by the noted singer, Serephim Pla. After the music, which was much enjoyed, tea was served. Visitors were shown the collection of paintings in the Art Gallery.

Another permanent addition to the Carmel artists' colony is L. N. Legendre of San Francisco and New York, who arrived here recently. Legendre is a well-known commercial artist who has supplied the illustrations for several large advertising houses in the east for several years. He also does something new and original in sign painting.

Legendre was attracted to Carmel by the things that have attracted everybody else—climate, atmosphere, environment. But beside these things, the Carmel sea coast caught his eye. In other words, he is also a landscape artist. The other art is only a sideline. He has already painted in this section quite a bit, and it is possible that he may hold an exhibition of his landscapes within the next few months. He has been here for about the last seven years in our city, a month, but this isn't his first trip here. He has visited off and on for seven years in our city.

OPEN ON SATURDAYS

The Carmelita Gallery on San Antonio opposite the sand dunes will open next Saturday afternoon from two to five o'clock, with an exhibition of the recent paintings of William Silva. Hereafter for the summer the gallery will be open on Saturday afternoons.

Modern Mother and Child

A woman who is so fashionable that she is almost a stranger to her little son decided that it was about time she became acquainted with him.

She read old books about the things mothers used to do, such as singing lullabies and rocking to sleep.

And then, one night, she sent her nurse out and stayed at home, just for a new sensation.

She crept into her little son's bedroom and began to croon, as she pushed the bed about. "Hush-a-by, baby, on the tree-top."

The child turned a wondering eye on her, and then said, sleepily: "They cut that stuff out, mother. A fellow wants to get some sleep."

Carmel Art Gallery

San Carlos Avenue at Fourth

Continuous exhibition of the work of resident artists

Open to the public from 11 a.m. to 5 p.m. daily

Shamrocks Cinch Abalone League Cup

The Shamrocks with the assistance of Frank Sheridan cinched the Abalone League Cup last Sunday when By Ford's bunch of pugilists fought their way to a win over the hated White Sox in the last game of the afternoon by a score of 8-3. The Shamrocks started the game out by scoring four runs in the first inning, Campbell, Berkey, Ford and Mora bringing in the tallies. The White Sox were sent out in the field after beginning the game with three straight outs. They were not disheartened, however, as they tightened up after that and only let the Irishmen bring in one run in the next inning. The Sox managed to get a run, Frank Murphy doing the honors. After the third inning, when By Ford scored the sixth run for his team, the Shamrocks played good ball and held the scrappers three innings without letting them score. At the end of the sixth inning the score was 6-3 and the crowd was excited. But the White Sox didn't do what was expected of them, and the winners got in two more runs, bringing the final score to 8-3. The game was full of thrills and was a closer match than the score shows.

Harrison Godwin was the star of the first game of the afternoon between the Reds and the Bears. Harrison did some desperate playing to bring his team out of the hole but couldn't make the grade. The final score, which was 7-6 in favor of the Bears, shows how evenly matched the two teams were.

The game between the Pirates and the Tigers was one of the best ever seen on the local field. The Tigers made two runs in the first inning, when Charlie Van Riper and Lee Gottfried scored. Winsor Josselyn scored for the Pirates and a run in the second by Harold Selby brought the score to a tie. Freddie Ammerman made the break when he knocked a homer in the third, bringing in Charlie Frost. Fred's team again brought the audience to a frenzy when three runs were brought in. This gave them a one-run lead over the Tigers. To make up for this the Tigers scored one run in the fourth and five runs in the fifth. The Pirates were unable to overcome this lead, although three more scored in the fifth and two in the seventh. A run in the lucky seventh by Ralph Bromwell brought the bacon home to Charlie's team.

Next Sunday will see some exciting games when the Bears meet the Shamrocks, the Tigers meet the White Sox and the Reds the Pirates.

The percentages are as follows:

Team	Games	W	L	Pct.
Shamrocks	8	6	2	.775
Tigers	8	4	4	.500
Reds	8	4	4	.500
Bears	8	4	4	.500
Pirates	8	4	4	.500
White Sox	8	2	6	.225

Research Has Shown Body's Danger Point

Which is the weakest external part of the human body? Some people would say the solar plexus; others, the region of the heart. Scientists are inquiring into this little-known subject, and already some important conclusions have been reached.

It has been found that the Adam's apple is man's most vulnerable external part. A slight blow is likely to affect it so seriously that permanent injury may result, the victim's breathing and swallowing being impaired. Even pressure of a thumb at this point can have injurious results. A hard blow may cause death.

One of the chief discoveries made in the course of this particular research is that the Japanese art of Jiu-Jitsu is based on expert knowledge of these danger points. For example, a blow with the edge of the hand above the temples or the ears may fracture the skull or cause concussion of the brain. Sudden pressure behind the ears is temporarily crippling in its effect. Blows on the nape of the neck are dangerous. Other points especially sensitive to pain and injury are the upper lip and the abdomen.

Page fifteen carries much of interest to you.

GODWIN STILL HIGH; MURPHY MAKES GAIN

FRENCHY SPURTS IN ABALONE LEAGUE BATTING; BERKEY SKIDS; RED-PIRATE CARD SHY; OTHER RECORDS NOW COMPLETE

Box-scores of the three Abalone League baseball games of May 16 have been checked-in, and records (see list below) are now complete except for a single game, the Red-Pirate engagement of May 30. The averages have been revised in the light of the new evidence and brought up to date by adding last Sunday's totals. All to no purpose. Harrison Godwin still leads the league, although his percentage has ebbed from the grandiose .833 to a modest .800.

If the dusty relics of last May combined with results of Sunday's battles to reduce Harrison in pomp and circumstance, they dealt Charlie Berkey an even sorrier blow. Harrison lost .033 points and Charlie .133, skidding from second to sixth in the list.

Meanwhile, a Mr. Frenchy Murphy was moving up with a rush from a quiet and shadowed No. 9 to a sun-lit No. 4, bettering himself by the difference between .617 and .679. En Route, the ascending Mr. Murphy passed such bat-wielding worthies as the Messers, Berkey and Fred Godwin. Fred is still fifth in the list, but slipped from .700 to .666.

Jimmy Wilson and Jack Mulgardt are credited with the same marks as a week ago. Neither played in Sunday's games or was in the line-up May 16. But, although inactive, each advanced in the list due to the decline of Berkey Basehits Ltd.

Counteracting a distinct downward tendency on the part of percentages of the top-flight hitters, was the upthrust of a few noble souls already established in the select neighborhood, and the success of some newcomers in crashing the gates of glory. Following Frenchy Murphys' lead, Jo Mora battered his way up from .500 to .593, and Gordy Campbell boosted a tally of .500 to .566.

Ralph Bromwell, resting uneasily in the sub-.500 class, landed top-side with an emphatic .571. Jimmy Doud and Don Hale who were among the missing last week also joined the gang. Jimmy and Don didn't play Sunday, but were raised from ruin to respectability with benefit of clergy, laity, and archaeology. The antique score-cards of the-days-before-Carmel-had-a-traffic-cop-rescued them from outer darkness and they are sitting pretty in the council of the elders. Franklin Murphy also made his bow in high company, achieving an even .500.

Most notable of all who signed as top-hands, however, is Phil Wilson, Sr. An average of .533 puts him on the pay-roll. It's not exactly a new experience for this renegade golfer, however, for last year when the race was well along he stepped out for a flash to lead the whole pack, young and old, and finished with the pace-makers.

The averages to date are: Batting averages for the league are computed by averaging against the total of times-at-bat (AB column) the number of times the player reached base (RB column). Runs scored are also shown (R column).

Initials after the player's name indicates club: "R" Reds; "T" Tigers; "Sub." substitute; "WS" White Sox; "P" Pirates; "S" Shamrocks; "B" Bears.

	AB	R	RB	Pct.
H. Godwin, R	19	12	15	.800
J. Wilson, T	15	6	9	.733
Mulgardt, Sub.	10	2	7	.700
Freh Murphy, WS	28	2	19	.679
F. Godwin, P	18	10	12	.666
Berkey, S	24	11	15	.625
Ford, S	26	13	16	.616
Van Riper, T	26	6	16	.616
Mora, S	24	8	14	.593
Schwanzinger, B	31	7	18	.580
Bromwell, T	29	7	16	.571
Frost, T	29	5	16	.571
Ball, R	30	11	17	.566
Campbell, S	30	9	17	.566

Renslow, R	18	6	10	.555
Doud, P	20	4	11	.550
Young, P	11	4	6	.546
Hale, WS	24	11	13	.541
P. Wilson Sr., B	15	1	8	.543
R. Leidig, S	30	10	16	.533

Selby, Sub.	23	3	12	.521
Garner, P	27	9	14	.511
Bates, B	30	6	15	.500
Erkn. Murphy, WS	22	3	11	.500
Johnson, P	18	0	9	.500
Field, R	22	2	11	.500
Eaton, B	16	5	8	.500

Batting averages of girls in the Abalone League line-ups are:

	AB	R	RB	Pct.
Pichetti, B	11	0	6	.545
Gracia, R	13	2	6	.461
Fox, Sub.	8	0	3	.375
Douglas, S	22	0	7	.311
Stanford, T	13	1	4	.308
Renzel, P	21	3	5	.238
Gottfried, WS	4	0	1	.250
Mora, S	23	1	4	.174
Hilby, WS	12	0	2	.166
Dibrel, WS	33	4	4	.121
Wilson, P	17	2	2	.118
Reamer, Sub.	9	1	1	.111
Cooke, B	24	1	2	.083
Taylor, T	6	0	0	
Walcott, Sub.	3	0	0	
Bassett, Sub.	3	0	0	
Payne, Sub.	3	0	0	
Price, Sub.	2	0	0	

Visit Here Two Weeks After a delightful two weeks spent in Carmel and Pebble Beach with friends, Mr. and Mrs. H. Klatt returned this week to their home in Berkeley.



Those who use electric water heaters would scarcely think of heating any other way. Convenience, cleanliness and dependability are its outstanding features. With a

Hotpoint
Electric Hot Water Storage System
in your house you can have hot water... lots of it... day and night, at moderate cost.
Automatic... Safe in Operation... Economical
Come in For Details

Carl S. Rohr
Electric
Ocean Ave. near Dolores
Carmel-by-the-Sea
Telephone 58



TICE ELECTRICAL SHOP

Electrical Work of Every Description
HOUSE WIRING RADIO SUPPLIES
Automatic Water Heaters
—Practical and economical in operation.

DOLORES STREET CARMEL
Telephone 210

457 ALVARADO ST. MONTEREY
Res. Phone, 597-J
Shop. Phone 1420

Modern Carpet Cleaning Works

Shop, 732 Lighthouse Ave., New Monterey
Rugs and Carpets cleaned by the Hamilton-Beach method. We clean your carpets the sanitary way. Carpets cleaned on the floor. Our method restores color, removes dirt, kills moths, germs. We call and deliver. Shop Phone, Monterey 838-W.

Ye Realty Office promotes and protects its clients' interests.

Miss White Ye Realty Office

THE BANK OF CARMEL

COMMERCIAL SAVINGS
All savings deposits made from now until July 10 will bear interest from July first.
4% INTEREST PAID ON SAVINGS ACCOUNTS

CARMEL BAKERY

Our success is based upon the quality of our goods.
NOTHING ELSE
Patronize home industry, not goods brought from out of town

Earl & Wilson Shirts Stetson Hats

Golf and Sport Clothes

Society Brand Clothes

Charmak & Ghandler

Men's Quality Shop
444 Alvarado Street, Monterey
TELEPHONE MONTEREY 1011A

Advertising in the Pine Cone is an Investment

Automobiles and Accessories

Yosemite in "High"; Road Will Open About August 1

The summer of 1926 will mark the opening of a new way into the Yosemite, a highway in many places blasted out of the solid rock. The grading costs alone in particular mile figured \$87,000. This new line is the Merced from Briceburg to El Portal supplies an outstanding example of the value of convict labor.

whole stretch. With this line completed, an all-year highway to El Portal is made possible and the snows of Yosemite will be opened for those who love the winter and its sports.

The Passing Show

"Give me a sentence with the word andante."
"I love my uncle andante."
"Give me a sentence with the word ammonia."
"Ammonia track," cried Sherlock Holmes exultantly.
"Give me a sentence with the word toothache."
"Turn on the water, I want toothache a bath."—The Passing Show.

Why You Should Let Us Put Duco on Your Car



- 1—Duco is the longest wearing finish known.
- 2—Gasoline, oil, mud, tar, turpentine, battery acids, alkaline dust, salt air, etc., cannot harm it.
- 3—You need not lose the use of your car for more than a week or ten days.
- 4—You can secure any of the season's most popular shades—in any degree of lustre, either dull, satin or polished.
- 5—A Duco finish is easier to keep clean.
- 6—The lustre of Duco actually improves with age if given ordinary care.
- 7—It will increase the resale value of your car.

ALBERT BROS.

518 Fremont Street
MONTEREY

Across from San Carlos Church
PHONE MONT. 1093

DODGE BROTHERS MOTOR CARS

SALES AND SERVICE

Paul E. Trotter

626 ABREGO ST., MONTEREY Telephone, Monterey 1060

CARMEL GARAGE

Telephone Carmel 112

**TIRES
WASHING
REPAIRING
ACCESSORIES**

Authorized Ford Dealer

Honest Service

Ocean Ave. Phone 112 Carmel

DO YOU EMPLOY A SILENT SALESMAN?

Do you know that you can sell "anything under the sun" by spending just a few cents for a Classified Ad?

Turn to page 15. Read the new classified ad page—one of our "newsiest" pages.

The Classified Ad rates have been reduced. Readers may run small ads at a small cost.

We want volume. These little "silent salesmen" will work for you all week.

No matter what you want to buy or sell, they can serve you. Decide now to try them.

**CARMEL PINE CONE
PHONE 2**

Willard Batteries

For Radios and Automobiles

ASK FOR

Threaded Rubber Insulation

It is best

AS MONTHS AND MILES ROLL BY YOU'RE GLAD YOU DRIVE AN OLDSMOBILE



There is special significance in the fact that the preference for Oldsmobile, which has risen month by month, now mounts by leaps and bounds. It reveals an insistent demand for certain qualities in a car that fit it eminently for the open road:

Dependability... unwavering performance mile after mile, day in and day out.

Comfort... relaxation, pure enjoyment of every trip.

And handling ease!

The utter reliability of Oldsmobile, the undimmed spirit of its performance throughout the steadiest grind, the restful comfort in which you ride, impress you more and more with its superiority. And as months and miles roll by, you're glad you drive an Oldsmobile.

**COACH
\$950
F.O.B. LANSING**

The car illustrated is the De Luxe Coach, priced \$1040 at Lansing

**The Paul J. Denny
Motor Sales Agency
Carmel-by-the-Sea**

OLDSMOBILE

PRODUCT OF GENERAL MOTORS

EVERYWHERE

In and about the Monterey Peninsula

You see the Economical

CHEVROLET

It is easily the most popular car in Carmel. There are many reasons for this. Among them is the fact that Chevrolet takes Carmel Hill on "high." It combines smartness in appearance with low first cost and remarkably low second cost. And don't forget—Chevrolet is the world's lowest priced car with

"BODY BY FISHER"

and, Carmel Folks—Here are **LOW PRICES** that make **AMAZING** values—

TOURING or ROADSTER	\$510-
COACH or COUPE	\$645
FOUR-DOOR SEDAN	\$735
LANDAU	\$765
½-TON TRUCK (Chassis only)	\$395
1-TON TRUCK (Chassis only)	\$550
(All Prices F.O.B. Flint, Mich.)	

for Economical Transportation



Dolores Street, next to Postoffice

---and these prices include

3-Speed transmission, semi-reversible steering, dry disc clutch, semi-elliptic springs, complete instrument panel with speedometer, Duco finish, Alemite lubrication, closed bodies by Fisher, balloon tires (on all closed models) and scores of other quality features found only on high-priced cars of equally modern design.

**The Paul J. Denny
Motor Sales Agency**

Carmel-by-the-Sea

Telephone 102

Watch Page Fifteen Grow

Business, Hotel and Information Directory

PIANO INSTRUCTION

By a teacher of many years' experience. Special attention given to foundational technique. Dolores bet. Third and Fourth P. O. Box 1147

BUILDING

Plans and Specifications

A. CLAY OTTO
Seven Arts Building
Carmel

Monterey

Glazing Works

Plate and Window Glass
Auto Glass and Windshields
A postal or phone brings me to your home.

127 Webster Street Phone 974

Hoffman's Camp

In the Redwoods
IS NOW OPEN

SPECIAL SUNDAY DINNER
at 2 p.m. Every Sunday

J. W. HAND

Established in 1912

Notary Public

Hill's Place

San Carlos at Eighth
ELECTRICAL WIRING and
JOBING
Telephone 14-J

PINE INN

CARMEL-BY-THE-SEA

"THE HOME HOTEL"

Dining Room Open
to the Public

Management
John B. Jordan

TELEPHONE 600

THE CURTAIN SHOP

Martha Bronhard

Assistant to Home Makers

467 Alvarado St.

Phone 704-W

Monterey

Interior Decorating
Furniture
Drapes

ZANETTA CATLETT
KENNEDY OWEN

SEVEN ARTS BUILDING
CARMEL

Carmel

French Laundry

Junipero Street
Bet. Fourth and Fifth Aves.

WE DO ALL KINDS OF
LAUNDRY EXCEPT
WET WASH

Downtown Office:

CARMEL CLEANING WORKS
Dolores Street, near Ocean Ave.

Carmel Pine Cone "Want Ads"
Advertise.

Sights of Interest in Carmel and the Monterey Peninsula

Carmel Mission—Just south of Carmel on the Coast Highway. This historic structure dates back to 1770 when it was established by Father Junipero Serra. It is the most famous of all California Missions and is worth a special visit by every resident or visitor in Carmel. It was here that Father Serra, beloved of all his people, lived, worked, died and was buried. It was the scene of many early historic gatherings and has an atmosphere of sacredness and romance. The greatest minds of Father Serra's time made pilgrimages here. Several of the Mexican governors were buried.

Carmel Highlands—One of the most scenic drives in the world, with magnificent views of the mountains and the rugged shore line of the Pacific ocean. Numerous coves indent the shore and views of grandeur which have attracted artists from all over the world may be seen after passing the road which branches off to Point Lobos.

Carmel Valley—Lined on either side by high hills and mountains, a delightful road winds its way for many miles up the valley. Carmel river adds to the attractiveness of this delightful valley, and many productive ranches may be seen.

Point Lobos—Grand and inspiring rock formation projecting into the Pacific Ocean between Carmel and Carmel Highlands, one of the most famous beauty spots in America and known for its famous cypress trees and cavernous rock formations into which the waters of the Pacific ceaselessly crash.

Carmel-by-the-Sea—The city of Carmel has many attractions and no visitor should leave without driving over as many as possible of its picturesque streets. In a superb setting of pine trees on every hand, quaint studios and cottages will be seen. These are occupied by artists, poets, writers, scientists, playwrights, musicians, retired business men, and others. Beautiful views may be had from various points including La Loma Terrace and the Hatton Fields tract.

Seventeen Mile Drive—World famous drive comprises a tour from Del Monte following through Monterey and Pacific Grove around the tip of the Peninsula to Pebble Beach along a shore-line unparalleled in America for its scenic beauty.

Fifty Mile Drive—Includes 17 Mile Drive via Monterey and Pacific Grove to Carmel, then to Carmel Highlands, back to highway leading up Carmel Valley, thence up Carmel Valley to Laureles Grade, over the grade back to the Monterey-Salinas highway, and back to Monterey. No drive of similar

short distance contrasts so many different kinds of scenic beauty.

The Cypress Trees—Indigenous to the Monterey Peninsula and found nowhere else—age-old trees seen in masses on the 17-Mile Drive and at Point Lobos.

Presidio of Monterey—Beautifully located army post overlooking the Bay. Home of the 11th U. S. Cavalry and Second Battalion, 76th Field Artillery.

Monterey's Historic Buildings
San Carlos Church—Founded in 1770 by Father Serra, building erected in 1794. Webster Street to Figueroa.

Old Custom House—On the water front at the end of Alvarado Street. Over this building Commodore Sloat raised the American flag, July 7, 1846.

Colton Hall—First State capitol building, now City Hall of Monterey. Faces Pacific Street, between Madison and Jefferson Streets.

The Larkin House—Main and Jefferson Streets. Built by Thomas O. Larkin, first and only American consul to Monterey. To the right is Sherman and Halleck's headquarters. Lieutenant William T. Sherman was stationed here 1846-1847. Further to the right is

House of Four Winds—First Hall of Records in the State.

First Theatre in California—Corner Scott and Pacific Streets. Now a museum.

Old Whaling Station—Corner of Pacific and Decatur Streets.

Robert Louis Stevenson House—In Houston Street. The noted writer lived here in 1879.

Old Pacific Building—With beautiful patio and tea garden, corner Main and Scott Streets.

Hotels in Carmel and Vicinity

Include the Following:

Pine Inn, near the downtown section on Ocean Avenue; convenient to both shops and the beach.

La Playa Hotel, 8th and Camino Real, overlooking the ocean, with beautiful views in all directions.

Sea View Inn, Camino Real between 11th and 12th Avenues; convenient to the beach.

Highlands Inn, in a superb setting of pines, five miles south of Carmel on the Coast Highway.

Hotel Del Monte, recently reconstructed at a cost of \$2,000,000—a magnificent playground, center of an estate of 18,000 acres—world famous for sports of every character.

Del Monte Lodge at Pebble Beach, social headquarters for guests and residents of the Pebble Beach colony.

Page fifteen carries much of interest to you.

DAYLIGHT HIGH AND LOW TIDES AT CARMEL

	High feet	Low feet
July 2	5:42 p. 5.8	9:58 a. 0.8
3	5:48 p. 6.0	10:52 a. 1.5
4	6:31 p. 6.2	11:44 a. 2.0
5	7:55 a. 4.1	12:57 p. 2.5
6	8:59 a. 4.3	1:29 p. 2.9
7	9:54 a. 4.5	2:21 p. 3.1
8	10:45 a. 4.7	3:10 p. 3.3

RAINFALL STATISTICS

Total this Season to date	15.65
Same date last year	15.75
Total season 1924-25	17.49
Total season 1923-24	7.22
Total season 1922-23	14.11
Total season 1921-22	23.72

Carmel Pine Cone "Want Ads" Advertise.

Denny and Watrous

Designers, Builders, Decorators of Homes
Box 282, Carmel, California

IF IT'S WASHABLE WE'LL HANDLE IT

Don't hesitate to send us the things which are a bit out of the ordinary. This laundry is accustomed to work of all natures—curtains, blankets, washable rugs, and personal laundry. Hundreds of families send everything from washable rugs to fine lingerie, knowing that they will receive prompt and courteous service and that their laundry will be handled by extreme care in our modern and splendidly equipped plant.

DEL MONTE LAUNDRY
Telephone, Monterey 82

IN
CARMEL
IT'S



Whitney's

FOR CHOCOLATES

The most delicious, creamy chocolates that ever melted in your mouth.

Ocean Avenue, Carmel

Two Corner Lots

80x100

Close In

\$1100

R. C. DeYoe

Carmel Realty Company

Ocean Avenue

Telephone 21

Curtis
Merchants Lunch
50 Cents

11:30 a.m. to 2:00 p.m.

as for the Menu—

it consists of

SOUP SALAD
OF 3 KINDS OF MEAT
WITH VEGETABLES
DESSERT
COFFEE, TEA OR MILK

Home-made Candies and Ice Cream

CURTIS

DRESSMAKING ALTERATIONS REMODELING

4 DOLORES APARTMENTS by the Post Office

MRS. W. McCONNELL HEMSTITCHING

While You Wait

Cloth-covered buttons made of your own material. Sewing machines bought, sold and repaired. 437 Alvarado Street Monterey (Opposite Woolworth's)

Dr. F. V. Randol

Orthodontia

Practices limited to the correction of irregularities of the teeth

First National Bank Bldg.

MONTEREY

Telephone, Mont. 1197

ROSE WATERMAN HARRIS SCHOOL OF DANCING

Fundamental instruction in every form of the art.

House of Four Winds, Monterey Arts and Crafts Hall, Carmel

Box 36

SEA VIEW INN

Carmel. Real near Twelfth

HOME ATMOSPHERE

REASONABLE RATES

Phone 82

The MISSES STOUT

STANIFORD'S DRUG STORE

Formerly Dr. J. E. Beck, Prop.

Pure Drugs, Stationery and Supplies

Fine Cigars

Special attention paid to Prescription work

Ocean Ave. and San Carlos St.



Pianos
Phonographs
Records

Palace Drug Co.

PHONE 10
CARMEL

FOR INFORMATION

AS TO

PROPERTY

IN AND ABOUT CARMEL

ADDRESS

CARMEL DEVELOPMENT

COMPANY

CLASSIFIED ADVERTISING

Phone Carmel 2

THE PINE CONE CLASSIFIED ADVERTISING RATE PER LINE

Count five average words to line. Minimum charge 30 cents. Single insertion, 10c per line. One insertion each week for six months, \$6c per line. One insertion each week for one year, 6c per line.

(No advertisement accepted for less than two lines.)

All transient ads. must be paid for in cash. Contract advertising may be charged provided satisfactory credit references are furnished.

All classified advertising must be in the Pine Cone office not later than 3 p.m. Wednesday for insertion in the Friday edition.

The Carmel Pine Cone is on sale at the following Ocean Avenue news stands:

In Carmel:

Carmel Smoke Shop, Mrs. Frieda J. Todd, proprietor.

Louis S. Slevin's News Stand and Book Shop.

Stanford's Drug Store, D. L. Stanford, proprietor.

Seven Arts Book Shop, Herbert Heron, proprietor.

In Monterey:

Monterey News Agency, B. W. White, Agent.

Union Stage Depot, George C. Cowart, General Agent.

Hotel Del Monte News Stand.

In New York City:

Times Square News Stand, 42nd and Broadway.

The following classifications will be accepted for publication in the Classified Advertising Section of the Pine Cone:

Antiques, wanted or for sale. Apartments, wanted, for rent or for sale.

Business Opportunities. Business Personalities.

Card of Thanks.

Day and contract work.

Dentists' cards.

Dressmaking and millinery.

Educational.

For Sale, miscellaneous.

Furniture, wanted or for sale.

Help wanted.

Houses to let.

Houses for sale.

Houses, wanted.

Livestock, vehicles, etc.

Lodge meetings.

Lost and Found.

Musical instruments.

Notice of annual meetings, etc.

Offices, Stores, to let.

Pet stock—dogs, cats, etc.

Physicians' cards.

Radios, wanted or for sale.

Real Estate for sale.

Real Estate, wanted.

Rooms, to let or wanted.

Situations wanted.

Small legal notices.

Special notices.

Studios wanted or to let.

Wanted, miscellaneous.

Classified Ads cost little but yield big returns.

SEE STANTON, Ocean Ave. at Lincoln, Phone 271, for Building, Real Estate, Insurance, Rentals.

FOR SALE—Several acres of land in Carmel Valley, suitable for farming; beautiful home site; Also 7-room modern home in Evergreen, near San Jose. For particulars inquire at Northrup Ranch, Carmel Valley. Mrs. E. V. Northrup.

FOR SALE AT HALF-PRICE—Two slightly used oil-burning Holyoke water heaters, complete \$18.00 each; one galvanized 20-gallon water boiler, \$5.00. At F. A. Wermuth Storage Warehouse.

NAVAJO RUGS—For best quality and right prices in these rugs, direct from the Indian Reservation in New Mexico, see Miss L. R. Lichtenhaler, at bungalow, Lincoln St., near Ninth Ave. Restocked with fine new assortment.

CARMEL HOUSE & LOT CO. Parkes Building, near Post Office "BEST BUYS"

DOLORES STREET LOT in heart of business district is available for ground lease.

VERY ATTRACTIVE, well-planned home. Beautifully located among pines and oaks. Near school. A Best Buy at \$7,000.

VERY GOOD small house in Eighty Acres. Fine location. Beautiful garden. The price is right, at \$6,000.

GROUP OF SIX lots among the pine trees. Near highway. A Best Buy at \$2,400.

DOLORES STREET business lots—\$5,000, \$5,500. Wonderful opportunity if taken quickly.

80 x 100 CORNER on Casanova. A Best Buy at \$3,000.

FOR YOUR BUILDING—SEE PERCY PARKES.

CARMEL SERVICE BUREAU & EMPLOYMENT AGENCY. Intelligent interest taken in placing the right people in the right places. Ask Miss Higby for competent help of all kinds. Also Public Stenographer. So. side of Ocean Ave., near San Carlos. Phone 182 and 123-J.

GENERAL UTILITIES—Morris & Co., will do your work neatly. Housecleaning, window cleaning, whitewashing, hardwood floors waxed and refinished. Telephone Monterey 873.

HOGLE & MAWDSLEY Realtors Court of the Golden Bough

FURTHER OFFERINGS

FOR EXCHANGE—Choice, close-in, Oakland residence lots. Street, sidewalk, water, gas, sewer, etc. in and paid for. For Carmel property, improved or unimproved.

SINGLE LOT on San Antonio. Facing Bay. Sacrifice, \$2,000.00 for quick sale.

40 x 100, ON SAN CARLOS. Close in. \$1,000.00.

44-FT. FRONTAGE. 1 block from beach. Ocean and mountain views. \$1,200.00.

120 x 100 on CARPENTER. Street assessment paid. \$1,500. Terms. **80 x 100 CORNER** on Eighth. Near water. Good view. A bargain at \$3,000.00.

FOR COUNTRY ESTATE or subdivision. 400 acres close to ocean. Abundant water. Beautiful redwoods. Trout streams, game. Very accessible. Priced low for quick sale. Terms.

UNFURNISHED HOUSE and **COTTAGE** on 8 lots. Good location. House, 6 rooms and bath; garage. Cottage, 3 rooms and bath. \$12,500.00.

FOR FURTHER PARTICULARS, and other listings, see Calvin C. Hogle or Peter Mawdsley, Member National and State Real Estate Associations. At the Sign of the Golden Lion.

FOR SALE OR RENT—Two modern cottages of two and four bedrooms, 3rd and San Carlos. Telephone 205-J.

WANTED—One or two lots, close in. Prefer to deal direct with owner. Realtors need not answer. Write to box 10, Pine Cone.

LOST—A Fitch Fur neckpiece on Saturday, near Sea View Inn, or on the street. Return to Pine Cone office. Reward.

WASHING—Experienced colored woman wants washing, ironing, and cleaning. Will bring washing home also. Telephone 1284-M. 212 10th St., Pacific Grove.

FOR SALE—Four ocean front lots on Scenic Drive on the Point. Two lots on North Carmelo. E. Schweninger, owner, Box 56, Carmel.

FOR SALE—The Alice McGowan home. Two houses and garage. Eight lots; two corners: Lincoln, Thirteenth and Dolores. Hardened and heavily treed with oak, pine and acacia. One house has livingroom 18x26, three bedrooms, bath, large kitchen with dining alcove seating six. The other has livingroom 16x20, kitchen, bedroom and bath. Price \$12,500. Apply on premises.

EXPERIENCED hand laundry, specializing on silks and shirts. Phone Carmel 238.

TO TRADE—40 acres near Merced for view lots near Carmel. Box BW, Pine Cone.

TO EXCHANGE—Will exchange pretty four-room cottage, nice garden, fruit trees, berries, in Los Altos, for a small house in Carmel. Price \$3,000. Box 232, Los Altos, California.

COMMERCIAL PRINTING

CARMEL PINE CONE PRESS

CHURCH NOTICES

CARMEL CHURCH

Lincoln St., South of Ocean Ave. Morning Service, 11 o'clock. Sunday School, 10 a.m. Rev. Fred Sheldon, Pastor. Strangers Welcome.

ALL SAINTS CHAPEL

(Episcopal) Holy Communion every Sunday at 8 a.m. Morning prayer and sermon at 11 a.m. Sunday School at 9:45 a.m.

CHRISTIAN SCIENCE SERVICES

CARMEL
North Monte Verde Street
Sunday Service 11:00 a.m.
Sunday School 9:30 a.m.
Wednesday Evening Meeting at 8:00
Reading Room—Tuesday and Saturday, 2 to 5 p.m. Friday, 7 to 9 p.m. Closed holidays.

MONTEREY
Cor. Pearl and Houston Sts.
(Adjoining E. L. Stevenson House)
Sunday Service 11:00 a.m.
Sunday School 9:30 a.m.
Wednesday Evening Meeting at 8:00
Reading Room—Week days, 2 to 4 p.m. Closed Sundays and holidays.

PACIFIC GROVE
Fountain and Central Aves.
Sunday Service 11:00 a.m.
Sunday School 9:45 a.m.
Wednesday Evening Meeting at 8:00
Reading Room—Week days, 2 to 4 p.m. Closed holidays.

All are cordially invited to attend the services and visit the Reading Room.

Unity Hall

THE HIGHER THOUGHT

Speaker: Lillian F. Bathen. Subject: "What Price Freedom?"

Classes:

Wednesday and Friday, 8 p.m.

Dolores Street, bet. 8th and 9th

Telephone 23-W

Dolores St., bet. Eighth and Ninth

Professional Cards

DR. LYMAN W. TRUMBULL—Palmer Chiropractor. Office: Studio Building, Dolores Street. Telephone Carmel 187.

DR. C. E. BALZARINI, Dentist. Rooms 1 and 2, Goldstone Building, Monterey, California. Phone 134.

PHYSICIAN AND SURGEON—Charles H. Lowell, M. D. Office: Seventh and Dolores; Res. San Antonio St. and Eleventh Ave., Carmel-by-the-Sea. 11 to 12, 2 to 4. Office phone 28; Res. phone 342.

DR. RAYMOND BROWNELL—Dentist. P. O. Bldg., Dolores St., Carmel. Hours: 9 a.m. to 5 p.m. Saturdays 9 a.m. to 12 m. Phone 250.

DR. C. E. EDDY—Licensed Naturopathic Physician and Chiropractor. Ultra Violet Ray Quartzlight. Registered lady nurse in attendance. Office hours: 1 to 5 p.m. Saturdays and Sundays by appointment only. Office and residence, Pine Cone Apts., Dolores St., opposite P. O. Telephone Carmel 105.

PHYSICIAN AND SURGEON—Marion B. McAulay, M. D. El Adobe Hospital, Cor. Webster and Abrego, Monterey. Women and children. Hours 1 to 4 p.m. Phone 124.

DR. MYRTLE CRAMER GRAY—Osteopathic Physician. Work Bldg., Monterey. Office phone 179; residence phone 819-W.

EDUCATIONAL

TUTORING—Primary, secondary or High School branches, by Carmel resident with state diplomas in kindergarten, primary and high school work. Box 945, or telephone 179, Carmel.

OPEN FOR ENGAGEMENTS

NICK and his **JAZZ** orchestra. American and Spanish Music. Phone 932-W, Monterey, or Call at 301 Alvarado St.

THE PINE CONE PRESS

PRINTERS PUBLISHERS STATIONERS

TELEPHONE CARMEL 2

When in Los Angeles

stop at

Hotel Melrose

120 South Grand Ave.

Ample Garage Facilities Close By

\$1 a Day up 50c Dinner

Near Center of Things

For

CLEANING and PRESSING

Phone 242



Carmel Cleaning Works
Dolores near Ocean Avenue

WATCH AND JEWELRY REPAIRING

"He Profits Most Who Serves Best"

WATCHES — JEWELRY CLOCKS — SILVERWARE

CHAS. FRANK

Jeweler

Dolores Street Carmel

A NOISY RECEPTION

The late and lamented "Kaiser Bill" Hohenzollern never received any such reception as was tendered Prof. Bill Young and his Colorado bride on their arrival in Carmel last Monday night. Conrad Imelman was chairman of the reception committee and Lynn Hodges was grand marshal of the parade on Ocean avenue. In the line of march were a score of automobiles, preceded by a stage-coach of pre-Volstead days, sailors from the Mississippi, cowboys from Carmel Valley and friends of the happy (?) couple who rode in state, if not by choice a-top the tally-ho. There were fireworks and noise aplenty. The police were powerless to suppress the demonstration.

DIVORCE GRANTED

An interlocutory decree of divorce was granted last Monday to Mrs. Eliot Boke Coburn from Walter J. Coburn, by Superior Judge Fred A. Treat, on the grounds of extreme cruelty. The couple were married last December. Mrs. Coburn is well known in Carmel, having lived here for many years. Coburn is a writer of western stories. He is now said to be in Ventura County.

Spend Week in Carmel

Mrs. N. A. Hendrick and her son, Joe, of Berkeley, are in Carmel for the week as the guests of Mr. and Mrs. Fowler Mallett at their cottage in the Eighty Acres.

WE INVITE YOU TO READ PAGE FIFTEEN

Because—it will interest you. You'll find some of the most interesting news in this issue on page 15. The remarkable growth of this page since it was started is best evidence of its interest to others. It will hold the same interest for you. READ it and then USE it.

RETURN TO CARMEL

Mr. and Mrs. P. B. Wright, who have been living at 1191 Morada Place in Pasadena, returned to Carmel this week-end to occupy their cottage on Carmelo avenue, near Twelfth street for a period of several months. The Wrights are members of the writers' colony here. "In April," Mrs. Wright's most recent book, was published last year by the Press in the Forest by J. W. Wright. It is expected that the authoress may be able to do more writing this year. The Wrights are also very much interested in music and in a letter to the editor, published in this issue, express the hope that a music club may be formed in Carmel at an early date.

ATTENDS CONVENTION

Dr. and Mrs. J. Harold Rushton have left for San Francisco to attend the 29th Annual Convention and Educational Congress of the American Optometric Association being held during June 28th to July 3rd. There will be prominent lecturers from Columbia University, Mayo Foundation, University of Minnesota, Ohio State University, Los Angeles School of Optometry and the University of California. There will also be a large exhibit of optical equipment in the Civic Auditorium. Dr. Rushton will have the pleasure of meeting a number of friends and former classmates. Dr. Arthur Dietle will take charge of the Monterey office of the Hare Optical Company during Dr. Rushton's absence.

FOOD SALE

A Food Sale will be held tomorrow (Saturday) for the benefit of the Carmel Community Church, at the Eureka Dairy, Ocean avenue, next Staniford's Drug Store. Home-made cakes, pies, candy, salads, meat loaf, jams and jellies.—Adv.

Returns to Berkeley

Mrs. Lazear, who has been the house guest of Miss Frances Taylor for a few days returned this week to her home in Berkeley.

Girls—Have You Ever? Or Do You? Or Maybe You Can

Have you ever made a nest on the ground, built your own dressing room, helped cook your own food, and slept under the redwoods? Do you swim? Do you pioneer and prospect? Can you sing a ballad in costume and act it? If you are a Gypsy, can you catch a Pirate? Could you shoot a bow and arrow if you wanted to? Or make a map in the woods, or trace the stars? Can you net yourself a hammock, or weave straw slippers, or sew a leather hat? Have you tried to be a Woodscout, a Prentice Woodsman, or a Junior Forester, or an Honor Girl?

If not, then of course you are not a seasoned Girl Scout, and you cannot possibly know the thrills in store for sixteen of the Carmel Girl Scouts who are going to Camp Chaparral this summer (some of them for the first time), for a two weeks' stay, and some of them for a four weeks' stay.

And of course you do not know that Camp Chaparral is the official Girl Scout Camp for Regions eleven and twelve, and one of the thirteen National Training Camps for Girl Scout leaders.

This camp, situated in the Redwood State Park of Santa Cruz County, California, is unique in being the only national Girl Scout Camp where the girls sleep out of doors—tents or cabins not being required—as it never rains during July and August while the camp is open.

Among the many natural advantages of the camp is a lovely pool which furnishes opportunity for swimming lessons, and the swimming is always under supervision of a guard.

Miss Vaal Stark, Regional Director for Regions eleven and twelve, is in charge of the camp with an able staff assisting her, which includes a registered nurse and a dietitian.

The following Girl Scouts, and Brownies (who are growing-up-to-be Girl Scouts) will have their dunnage bags packed, and be ready to go to camp on July eleventh, by automobile: Girl Scouts, Caryl Jones, Genevieve Newell, Lois Love, Helen Ward, Mary Wheldon, Mildred Pearson, Jane Lawler, Kathleen Murphy, Rosalie Murphy, Patty Johnson, Ann Walcott, Nadine Fox, Mary Bigland, Brownies, Mary Walker, Florence Moller, Jane Hopper.

WAS KNOWN HERE

Word was received in Carmel this week of the death of Joseph Pardow, brother of Mrs. Joseph G. Hooper. They are both well known in Carmel. The funeral was held on Tuesday morning at St. Catherine's Church at Burlingame.

Page fifteen carries much of interest to you.

Former Resident Dies in San Jose

Ellen R. Veblen, some years ago a well-known resident of Carmel, died in San Jose on Thursday of last week. Mrs. Veblen, a sister of the late Mrs. McCollom, was a writer and a collector of some reputation. She will be best remembered, however, for her interest in promoting and encouraging the talents of young people. Henry Cowell, the well-known young composer and pianist, got his start through the efforts of Mrs. Veblen. And Evelyn Wells, newspaper feature writer, was a protegee of the deceased. Mrs. Veblen was the wife of Prof. Thornstein Veblen, both at one time on the faculty of the University of Chicago. "The Goosenberg Pilgrims" was Mrs. Veblen's best known volume. It was a collection of fairy stories, children's rhymes and Mother Goose tales. Deceased willed her body to the anatomy department of Stanford University.

MRS. YOUNG ENTERTAINS

A six o'clock supper was given Sunday by Mrs. Mable Gray Young for several Carmel musicians. The evening was made delightful by the playing of Frank Wickman of New York and the singing of several impromptu numbers by Mrs. Roberta Leitch. Mrs. Young also gave some of her Schumann numbers.

Those who accepted Mrs. Young's hospitality were: Mr. and Mrs. Frank Wickman, Mr. and Mrs. J. A. Easton, Miss Ethel Higgins, Mrs. Roberta Leitch, Mr. and Mrs. David Alberto, and Clay Otto.

CHURCH NOTICES FOR SUNDAY, JULY 4

Carmel Community Church

10 o'clock—Sunday School
11 o'clock—Services, with Sermon by Rev. Fred Sheldon.

Unity Hall (Higher Thought)

11 o'clock—Speaker, Ida M. Wilson. Subject: "What Price Freedom."

Christian Science Society of Carmel

9:30—Sunday School.
11:00—Services. Subject: "God."

All Saints Episcopal Church

8 o'clock—Service.
9:45—Sunday School.
11:00—Service and Sermon by Rev. Austin B. Chinn, on "False Idols."

CARMEL PINE CONE PRESS
(An imprint which appears only upon printing of the better kind)

HATTON FIELDS

Restricted Scenic Home Sites in Plots From One-Quarter Acre Up and Priced From 50 to 75 Per Cent Below Other Desirable Carmel Residence Property

Without obligation to you, the Carmel Land Company gladly offers the services of a salesman to show you this new residence property.

CARMEL LAND COMPANY

Ocean Avenue, Carmel Telephone Carmel 18
ERNEST SCHWENINGER, Sales Manager
J. K. Turner Yodel Rensen
Sales Representatives

Announcing the Arrival of
I. Miller & Sons Deauville Sandals
Made in Paris, France.

BEIGE AND WHITE, BROWN AND BEIGE

GREEN AND BEIGE

\$12.50 per pair



OCEAN AVE
Between
San Carlos
and Dolores

Telephone
Carmel
340-J

THE
PINE
CONE
EVERY
WEEK
REACHES
4,800
PERSONS
WHO
USE
THE
THINGS
YOU
WANT
TO
SELL.

DO
WE
NOT
BOTH
LOSE
UNLESS
YOU
REGULARLY
USE
PINE
CONE
SPACE?

AND
REMEMBER—
CARMEL
IS
GROWING—
WHICH
MEANS
MANY
NEW
PEOPLE
ARE
COMING
IN
EVERY
WEEK
WHO
ARE
NEW
PROSPECTS
FOR
YOU.